

LOS ANGELES TIMES POLL ALERT

BUSH HAS A FIVE POINT LEAD GOING INTO THE FIRST PRESIDENTIAL DEBATE

The stakes are pretty high for both presidential candidates as they head into Thursday night's debate. Democratic challenger Senator John Kerry has to reassure the electorate that he will be a strong and decisive leader in this insecure time and explain his positions in a clear and succinct manner. Polls have shown, including the Los Angeles Times poll, that many voters do not have a clear picture of where Kerry stands on most issues. The Bush administration has painted him as a flip flopper and not strong enough to lead in time of war.

President George W. Bush's job, on the other hand, is not as daunting as his opponent's since voters know how he leads and where he stands on most issues. But the president also has to repeatedly reassure the country that his actions are the right ones – that his tax cuts are working to improve the economy, his overall policies are good for the country, and that his actions in Iraq are necessary to thwart terrorism and that the country must stay the course and things will work out. His message has been consistent throughout the campaign, that the Iraq war was necessary to root out terrorism and that the war was part of his effort to destroy Al Qaeda and get rid of the terrorists.

The country is experiencing post September 11th uneasiness which has changed the dynamics of the current election. Although economy and jobs are important pieces in any election and many voters cite these issues as important, terrorism and the war are definitely playing more of a role in the electorate's decision to vote for a candidate. They see problems with Bush, but they don't see Kerry, so far, as the solution. The voters have two minds about the war and could be persuaded about who would be best at being successful on handling this issue. First, they don't believe the war was worth it but now that we're in it, they do believe that Iraq has a better chance of becoming a stable and secure nation under the policies of the current administration than with the policies of Kerry. On the other hand, the voters are split as to whether the military action against Iraq will make the world a safer place and they also say the war is worse than they expected.

Who will be the stronger leader in dealing with keeping this country safe? Who will get the country out of the costly war? So far, in more voters' minds their answer is the incumbent president, George W. Bush. That is why the debates are so important – Kerry is hoping to convince the electorate that he is just as or more capable than the president. Most voters say that this is the most important election in their lifetime and so it is not surprising that virtually all voters polled say they are going to be watching the debate. About nine in 10 likely voters say they are planning on watching or listening to the first debate between Bush and Kerry. This is a much higher number of voters intending to watch the debate than was found in earlier elections. In a PSRA poll conducted a few days before the first debate in 2000, more than three-quarters of likely voters said they would likely watch the first debate between George W. Bush and Al Gore, while in 1996, a Times poll showed that about seven in 10 voters were going to watch or listen to the debate between Bill Clinton and Bob Dole. Also, in this election, the poll finds that most of the voters have made up their minds about their candidate, but about a fifth said that the debates could affect their vote.

Also interest is higher in this election than in past elections. In a September 2000 Times poll, 49% said they were "very" interested and 48% somewhat interested in the presidential campaign. In a September 1996 Times poll, 42% of voters were very interested and 51% somewhat interested. In the latest poll, almost three quarters (73%) are

very interested and about a quarter are somewhat interested. Among voters very interested, 50% would support Kerry and 48% would back Bush.

Bush vs. Kerry

If the election were held today, among likely voters George W. Bush/Dick Cheney would beat John Kerry/John Edwards by 51%-46% in a two-way race with 3% undecided. In a three-way race, Bush/Cheney would beat Kerry/Edwards by 51%-45%, with 2% going to Ralph Nader/Peter Camejo and 2% undecided. Among registered voters in a two-way race, it would be the Bush ticket over the Kerry ticket by 49%-45% and 6% undecided; in a three-way race, the Bush ticket would beat the Kerry ticket by 47%-43% with 4% for the Nader ticket and 6% undecided. The analysis in this release will be of likely voters.

Half of likely voters think that Bush deserves to be reelected, while 47% don't. Independent likely voters (includes minor party candidates) are somewhat split on whether to reelect the president (46% reelect, 49% not reelect). Nearly three in five male likely voters want Bush to be reelected, while half of women voters don't want him to be reelected.

Even though voters think the country is seriously off on the wrong track and a small majority of voters want to steer the country in a new direction instead of following the policies of Bush, the president still maintains a lead over Kerry. Among 42% of likely voters who say the country is heading in the right direction, virtually all of them (95%) are voting for Bush, while the 53% of voters who say the country is off on the wrong track, 81% are supporting Kerry. Among the slim majority (51%) who want to steer the country in a new direction, 87% are supporting Kerry; and voters who want to follow the policies of the incumbent president (46%), virtually all of them are voting for Bush.

Voters are divided over what is more important to them when they decide on a candidate for president – a candidate's character and strength of leadership or how a candidate stands on the issues (40% and 38% respectively). Among those voters who thought character and strength of leadership is the most important, they backed Bush over Kerry by 71% to 26%; among those voters who mentioned issues were the most important, they supported Kerry over Bush by 68% to 28%. Democratic likely voters think issues are the most important (55%), while the same share of Republicans think that character and leadership are.

When voters were asked what is the most important issue to be addressed by the next president, 51% cited the Iraq war and 24% mentioned terrorism. Those voters who cited terrorism are overwhelmingly supporting Bush (83%), while 60% who cited the Iraq war are supporting Kerry. Terrorism is a big reason why Bush is doing well in the campaign. A majority of voters believe that the Republican incumbent is the candidate, rather than Kerry, to keep the country safe from terrorism. The voters also believe that Bush (over Kerry) is a strong leader and a good commander-in-chief. Economy which usually is a potent measurement in presidential elections is mentioned by more than two in five voters and this group is supporting Kerry by 57% to 42%.

Some Demographics: The Democrats, like their Republican counterparts, have come home to their candidate – at least 90% in each group is voting for their party's candidate. Half of independent voters are supporting Bush, while 45% are supporting Kerry. In last month's Times poll, a third of moderate Republicans were supporting Kerry for president; however, in this latest poll, one in 10 are supporting the Democratic candidate. Just about the same share of moderate to conservative Democrats are supporting Bush.

White voters are still a core group for the president, while minorities are still a core group for Kerry. Men are strongly supporting Bush, while women are giving the edge to Kerry by 50% to 45%. Kerry receives widespread support from single women and women with college degrees or more, but married women and white women are behind the president.

Households with a veteran or active military are supporting Bush. City dwellers are going for Kerry, while suburbanites, voters living in rural areas and small towns are behind Bush. The eastern voters are backing Kerry, while Midwesterners are divided and those voters in the southern and western regions of the country are supporting the incumbent.

Bush's favorability rating has remained steady since last month's poll. More than half (54%) of likely voters have a favorable opinion of the president, while 46% have an unfavorable opinion. A majority of independent voters have a favorable impression of the president. Kerry, however, does not fare as well. Now he has a net negative rating of two points, 50% to 48% among all likely voters. Women give Kerry a net positive rating of seven points (52% to 45%) and independents have a 50% to 47% unfavorable rating of the Democratic challenger.

President's Job Ratings

Bush's overall job rating has remained steady compared to the month's Times poll. Fifty-two percent of voters approve of the way Bush is handling his job, while 47% disapprove. Again, women and men have different opinions. Women are somewhat more disapproving of the way the president is handling his job (52% to 48%), while men strongly approve. Independents are more inclined to approve of his handling his job. More than half (54%) approve of the president's job performance, 46% disapprove.

The poll also measured Bush's performance on the situation in Iraq -- 52% disapprove of his performance on this issue (including 44% who strongly disapprove) and 46% approve. Men barely approve, while women disapprove of the president's performance of handling the Iraq war.

Although Bush gets a positive approval rating on his handling of the war on terrorism, it has declined to 53% approve vs. 44% disapprove (and 52%-45% among registered voters). Last month, nearly three-fifths of registered voters approved.

Voters still give Bush disapproving marks for his handling of the economy. Among likely voters, 52% disapprove, 46% approve (among registered voters, it is 43%-54%). Last month's Times poll showed that among registered voters, 46% approved of the president's performance on this issues, while 51% disapproved.

Attributes of a Candidate

Bush has shored up his hold on just about all of the eleven attributes measured by the poll. The president's beating of Kerry on most of these attributes is one example of how the president has the advantage over his challenger in this election. Interestingly, on most of the attributes measured, there was much less support for Kerry among Democrats than there was Republican support for Bush.

To illustrate this: One of the casualties for Kerry is the attribute "He cares about me." Kerry has owned this since the poll started asking the question back in March. Now, Bush is on par with Kerry on this attribute (42% say Bush cares about them vs. 41% for Kerry). The same share of Democrats and Republicans (more than four out of five) believe their candidate has this attribute.

Bush beats Kerry by an eleven point margin on the characteristic "He will be a strong leader for the country." Almost all Republicans (95%) say this applies to Bush, while 83% of Democrats believe it applies to Kerry.

Nearly half of likely voters (48%) say that Bush is the candidate that "has the honesty and integrity to serve as president" compared to 39% for Kerry. Again, more Republicans (91%) think this attribute applies to Bush than Democrats (79%) think it applies to Kerry.

Just about half of likely voters (51%) believe Bush would be best at “keeping the country safe from terrorism” compared to 35% for Kerry. Republicans give Bush almost all of their support on this characteristic (92%) while 70% of Democrats think Kerry would be the candidate to keep the country safe.

A large plurality (49%) of voters say Bush “shares their moral values” while 37% think Kerry does. Nine in ten Republicans (91%) think that of Bush, while 73% of Democrats believe that about Kerry.

Nearly half of likely voters (47%) believe that Bush “is more likely to develop a plan for achieving success in Iraq” while 41% believe Kerry will. Roughly nine in 10 Republicans (88%) think that of Bush, while 80% of Democrats think that of Kerry.

Fifty-one percent of likely voters say that Bush “would be a more effective commander-in-chief” while 42% believe that Kerry would be more effective. Again, more Republicans (93%) than Democrats (82%) believe that as well about their candidate.

Nearly half of likely voters (47%) believe Bush “has provided a more detailed plan for policies he would pursue in the next four years,” compared to 30% for Kerry. This is one of Kerry’s major problems – the electorate does not know what he stands for. Just 58% of Democrats think Kerry has a more detailed plan, while 82% of Republicans believe their candidate does.

Kerry has a slight edge among likely voters (48%) who think he “will build respect for the United States around the world,” compared to 43% for Bush. More than nine out of 10 Democrats believe that Kerry can do this, while 81% of Republicans believe Bush can.

Both candidates tied in the next attribute, “He has better ideas for strengthening the nation’s economy” – 44% of voters say Kerry and 42% cite Bush. More than four out of five Democrats think Kerry would be better on this issue than Republicans think Bush would be (80%) on this measurement.

Kerry is perceived as the candidate that is attacking his opponent more than explaining what he stands for. (This goes along with the 30% who think Kerry has laid out his plans in detail for the next four years). A plurality of voters (45%) believe Kerry is awash in negative campaigning while a third (34%) believe Bush is. Interestingly, although two-thirds of Democrats believe Bush is the attack candidate, more Republicans -- three-quarters – think Kerry fits that description more.

The confidence that Kerry would make a good commander-in-chief has declined over the course of four months since the Times Poll started asking the question. It could be a function of the Swift Boat Veterans for Truth ads or Bush’s constant questioning of Kerry’s ability to be a strong leader, but whatever it is, now just 51% of likely voters are confident of Kerry’s ability to be a good commander-in-chief, while 49% are not confident, including 31% who have no confidence at all. Women have confidence in his ability to be commander-in-chief, but men don’t.

Campaign Issues

Kerry’s strength is on the issues that matter most to the electorate rather than on personal characteristics (which appears to be Bush’s strength). While more Republicans than Democrats believe their candidate has the personal characteristics, the reverse is true about the issues that matter most to the voters. More Democrats than Republicans believe that their candidate is better on most of the issues. This is consistent with another poll’s finding -- “Which is more important in deciding whom you are going to vote for – character and strength of leadership or issues”. Fifty-five percent of Democratic voters say issues is the most important, while the same share of Republicans mention character.

Nearly half of likely voters (49%) think Kerry would do the best job of handling the health care situation in the country, while 38% say the president would do the best job. More than nine in 10 Democrats believe Kerry is

the one to handle this issue, while more than seven in 10 Republicans believe Bush is. More than half of independents think Kerry is up for the job. Men are divided, but give the edge to Kerry, while a full majority of women believe Kerry would do the better job.

Roughly the same share of voters (49%) believe Kerry would do the best job of handling Medicare and prescription drugs for the elderly, while 36% say Bush would. A majority of independents (51%) say Kerry would handle this issue better, as do women (52%) and men (46%). More Democrats (91%) than Republicans (71%) believe that their candidate would be best at handling these issues.

Education – usually a Democratic issue, has been neutralized by the Republicans. The candidates are tied as to whom would be best to handle this issue.

Kerry has made the issue of creating jobs and keeping them in the U.S. one of his campaign themes and it appears to be working. A plurality of likely voters (46%) think Kerry would do the best job of creating jobs, while 39% think Bush would be best. Again, more Democrats (88%) than Republicans (76%) think their candidate would be best at job creation. A plurality of independent voters (44%) think Kerry is the one to help create jobs as do majorities of women and moderates. Male voters are split.

Bush has made tax cuts a cornerstone of his presidency and this has made it a good issue for him. Nearly half of voters (47%) of all likely voters believe he would be best at handling taxes, while 42% think Kerry would. A majority of men believe Bush is best on this issue while women think Kerry is. A large plurality of independents (46%) think Kerry would be best on handling taxes, while 35% believe Bush is.

Voters are divided over who would do the best job of handling social issues, such as abortion and gay marriage. Independent voters think Kerry would handle these issues best.

More than a third of voters think Bush would be better at handling the issue of illegal immigration, while less than three in 10 think Kerry would. Interestingly, nearly a fifth of voters say neither candidate would be good on this issue and 16% are unsure.

Slightly more voters (48%) think Bush would do the best job of handling foreign affairs, while 44% think Kerry would.

Candidate's Military Record

Although three-quarters of voters say Bush's military service and record in the Air National Guard at the time of the Vietnam War doesn't make a difference in the way they will cast their vote in November, almost a fifth say it makes them less likely to vote for him. Just 6% say it will make them more likely. And while almost two-thirds of voters say Kerry's military and service record at the time of the Vietnam War won't make a difference in their vote either, roughly a fifth of voters say it will make them more likely and nearly another fifth say it will make them less likely to vote for Kerry for president.

A plurality of voters (45%) also say that they have doubts that Bush fulfilled his military obligation in the Air National Guard. Among those with doubts, 83% say they would vote for Kerry, but 14% would vote for the president.

Nearly half of likely voters (46%) think that Kerry demonstrated qualities that is needed in a president while in combat in Vietnam, while 38% think that protesting the Vietnam war demonstrated a judgment that was inappropriate for a president. As far as his protesting the war, about a quarter of voters say that is would make them less likely to vote for Kerry because of his protesting the Vietnam War, while 17% say it would make them more likely and 59% say it wouldn't make a difference in their vote.

Economy

Nearly half of likely voters say that the country is worse off because of Bush's economic policies over the last four years, while 26% say it is better and 23% say his economic policies haven't made a difference one way or the other. Among those who say economy is worse, 86% are voting for Kerry and those who say the economy is about the same, 82% are voting for Bush.

First Presidential Debate

A huge 88% of likely voters say they will watch or listen to the debate. Two in five of the voters believe no one will win the debate – that is, the debate will be about even. But 28% think Bush will win and 20% think Kerry will win. Roughly two out of five Democrats (37%) think Kerry will win the debate, while nearly half of Republicans (47%) think Bush will.

Who will seem more knowledgeable, there is no clear cut winner on this measure. At least three in 10 likely voters each think Bush or Kerry will win on this measure or that the candidates will come out about even

However, nearly half (48%) of voters believe Bush will display the strongest personality and character, while a fifth think Kerry will emerge strongest on this measure. Nearly three in 10 say both candidates will be about even.

Roughly about a fifth of the voters say the debate could have an effect on their vote. Some good news for Kerry is that among this group, almost two thirds say they would support Bush and nearly three in 10 would support Kerry. So the debate is an important part of Kerry's campaigning. Still, almost four-fifths of voters say the debate will not change their minds and this group is supporting Bush at 48% and Kerry at 50%.

Iraq War

As the first presidential debate nears, the desert soil of Iraq has been seen as fertile ground in which each candidate for the office of the presidency of the United States attempts to plant seeds of doubt about the other's judgment. President Bush has pointed to the statements Kerry made after 9/11 supporting the U.S. action against Saddam Hussein in Iraq and the stand he takes today against the war as evidence that he is inconsistent and shows no leadership on this issue. Kerry highlights the ongoing violence and unrest in Iraq as a lack of leadership on the part of the president, and claims Bush bowed to the wishes of ideologues around him who assured the president that the Iraqi people would greet U.S. troops as liberators.

This focus on Iraq should sit well with voters—more than half of likely voters cited the war in Iraq as the issue they most want to see the candidates address, and if you combine that with the issue of terrorism, that number grows to nearly three out of four.

So, with doubt about the war rising and interest in the subject running high, it is no wonder that opinion about Iraq can nearly serve as a political litmus test for the coming election, with the divide running very neatly along a partisan line with only a very few exceptions. Just as there is nearly the opposite of consensus about who should lead the country through the next four years, there is likewise very little agreement over how things are going in Iraq.

The View of Iraq From Here

The survey points to Iraq as a possible point of vulnerability for President Bush. Voters give him low marks for his handling of the situation there and there is evidence that a shift away from support of U.S. involvement in Iraq may be underway among likely voters. This may be in part because there is overwhelming concern that America could become bogged down in the fighting there. The vast majority (83%) of likely voters in this survey said they were concerned about that possibility, including more than half (54%) who said they were very concerned. In addition, about half of the likely voters surveyed said they think the situation in Iraq was not worth going to war

over, and a similar number said the world is not a safer place as a result of American action there. Almost half (49%) reported that the war not going as well as they hoped it would.

A comparison to previous Times polls shows voters feeling less like U.S. involvement in Iraq was worth the cost than they once did. Last July, likely voters were evenly split 47% to 48% on the question of whether the war was worth it or not while in the current survey, those who didn't think the war was worthwhile outnumbered those who did not by six points.

Nine out of 10 registered Democrats, 54% of independents, and 13% of Republicans said they thought the outcome of the war is not worth the cost. Men were more likely to see the war as worthwhile (by 51% to 46%) than women (56% not worth it vs. 40% worth it.) Voters in the eastern states were twenty points more likely to express doubts about the war (by 59% to 39%) than to think we are doing the right thing there and those in the West agreed by 54% to 44%. The Midwest (46% for to 48%) and South (49% to 47%) on the other hand were nearly evenly split, showing that voters in those two areas of the country are taking another look at the war – last July, half of Midwestern likely voters said it was worth it, while 46% said it was not. The shift is most dramatic in the South, though, where sentiment was running 58% to 35% in support of the war two months ago

On the other hand, voters still turn to Bush when choosing who they trust to deal with the situation in Iraq. Despite the narrow plurality (48% to 43%) of likely voters who doubted whether Bush's policies would lead to long term stability in that troubled country, Bush led Kerry by 10 points-- 42% to 32% -- as the candidate whose policies they think will lead to eventual stability in Iraq. Twelve percent said neither candidate could do anything to stabilize Iraq, and another 12% weren't sure.

More than half (53%) said they think Kerry's proposal to replace American troops with Iraqis and more international involvement is unrealistic, compared to 39% who think that his plan would work. Indeed, Bush squeaked a narrow four point (within the margin) lead over Kerry as the candidate likely voters would most trust to make the right decision about increasing or decreasing the number of troops deployed to Iraq. While most voters (75%) who view Kerry's proposal to reduce American troop presence in Iraq as unrealistic said they would trust Bush over Kerry to make that decision, 19% said they'd still trust Kerry over Bush.

When asked to evaluate the charge that President Bush has turned aside from fighting terrorism in pursuing an aggressive agenda in Iraq, 46% agreed while about half (51%) of likely voters said they sided with the president's assertion that removing Saddam Hussein is part of an overall war on terrorism.

The Iraq War and Candidate Preference Intertwined

As is not surprising in an election year marked by the two candidates staking out opposing views of the Iraq war, likely voters who back John Kerry for president take a dim view overall of the situation in Iraq, and most of those who are against U.S. involvement in Iraq support John Kerry. Similarly, Bush voters are more likely to support the legitimacy of the war in Iraq and vice versa.

Likely Voters for Kerry

Nearly all (98%) of the 46% of likely voters who back Kerry said they are very (83%) or somewhat (15%) concerned that the United States has become bogged down in a long and costly effort there. More than two out of three Kerry backers said they feel that the war in Iraq is going worse than they thought it would. Kerry voters also didn't believe going to war was worth it (92%) and don't see that American involvement in that Middle Eastern country has made the world a safer place (88%).

Most (68%) backed Kerry's plan for reducing the number of troops in Iraq as realistic and nearly nine out of 10 (89%) didn't believe that Bush's policies would lead to long-term stability there. They pick their candidate's policies over Bush's by 67% to 2% when it comes to what it takes to stabilize the situation in Iraq and by 93% to 1%

as the candidate they'd trust to make the right decision when it is necessary to increase or decrease American troops stationed in Iraq.

However, a plurality of Kerry voters agree (although much less overwhelmingly -- 48% to 41%) with their Bush-voting counterparts (83% to 13%) that the president should not set a definite date for the withdrawal of troops from Iraq.

Likely Voters for Bush

Those likely voters who would like to put George W. Bush back in the White House for another term disagreed with Kerry backers on almost every count. About eight in 10 said the war was worth while, and a similar number said that the world is now a safer place due to American action in Iraq.

They selected their candidate over Kerry as the best at bringing stability to Iraq by 80% to 1% and the best for deciding to increase or decrease troop involvement by 93% to 3%. Seventy nine percent see Kerry's proposal to replace American troops with combat-trained Iraqis as unrealistic, compared to 14% who think it might work. Just over half said the war is going about as they expected it to go, and 11% said it is actually going better than they expected. Just under a third said it was going worse, though.

Just about eight in 10 think that Bush's policies will create stability in Iraq, while 10% said it won't and 11% aren't sure. Still, there is quite a bit of concern about the ongoing violence in Iraq -- seven in 10 Bush supporters said they are very (27%) or somewhat (43%) concerned about the U.S. becoming mired in the messy situation there. Most (86%) agree with Bush that pursuing the war in Iraq was an integral part of the war on terrorism.

Analysis by Susan Pinkus and Jill Darling Richardson

Results from the Times Poll National Poll

September 25-28, 2004

Guide to Column Headings

LV All likely voters nationwide
 Dem Democratic likely voters
 Ind Independent likely voters
 Rep Republican likely voters
 Lib Liberal likely voters
 Mod Moderate likely voters
 Con Conservative likely voters
 Men Male likely voters
 Wom Female likely voters

*RV All registered voters nationwide
 * (For the horserace questions only)

Q1. Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Right direction	42	7	36	77	13	29	71	49	35
Wrong track	53	91	53	16	85	65	23	48	58
Don't know	5	2	11	7	2	6	6	3	7

(ASKED OF ALL REGISTERED VOTERS)

(ORDER OF TWO HORSERACE QUESTIONS AND CANDIDATES IS ROTATED)

Q3. If the November general election for president were being held today and the choices were George W. Bush and Dick Cheney on the Republican ticket, and John Kerry and John Edwards on the Democratic ticket, for whom would you vote: Bush/Cheney or Kerry/Edwards? (INCLUDES LEANERS)

	<u>RV</u>	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush/Cheney	49	51	7	50	94	13	42	84	58	45
Kerry/Edwards	45	46	90	45	4	84	55	13	41	50
Some other ticket	-	-	-	1	-	-	-	-	-	1
Don't know	6	3	3	4	2	3	3	3	1	4

(ORDER OF CANDIDATES IS ROTATED)

Q4. If the November general election for president were being held today and the choices were George W. Bush and Dick Cheney on the Republican ticket, John Kerry and John Edwards on the Democratic ticket, and Ralph Nader and Peter Camejo running on an independent ticket, for whom would you vote: Bush/Cheney, Kerry/Edwards or Nader/Camejo? (INCLUDES LEANERS)

	<u>RV</u>	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush/Cheney	47	51	9	47	93	14	40	84	57	46
Kerry/Edwards	43	45	88	45	4	82	53	14	40	49
Nader/Camejo	4	2	1	5	1	1	5	-	2	2
Some other ticket	-	-	-	-	-	-	-	-	-	-
Don't know	6	2	2	3	2	3	2	2	1	3

(IF ANY PRESIDENTIAL TICKET IS MENTIONED IN Q4)

Q5. Are you certain you're going to vote for those candidates, or is it possible that you might end up voting for somebody else?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Certain	92	93	90	93	96	87	94	94	91
Might vote for someone else	8	7	10	7	4	13	6	6	9
Don't know	-	-	-	-	-	-	-	-	-

Q8. What issue or problem would you say is most important for the next president to address? Is there another issue or problem you would like to hear addressed? (ACCEPT UP TO TWO REPLIES) (TOP FIVE RESPONSES ARE SHOWN)

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Iraq (Net)	72	75	67	71	71	69	73	72	71
Iraq war	51	69	47	35	67	56	38	47	54
Terrorism	24	9	23	40	8	16	40	30	20
Economy (Net)	46	55	50	37	52	49	40	46	47
Economy	40	45	43	33	46	41	34	43	38
Jobs	7	10	7	4	7	9	6	4	9
Healthcare	14	17	11	12	15	16	12	9	19

Q9. Generally speaking, what is more important to you when you decide whom you are going to vote for, for president: a candidate's character and strength of leadership or how a candidate stands on the issues?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Character/leadership	40	25	36	55	23	40	53	45	35
How he stands on issues	38	55	42	21	56	40	26	34	42
Both	21	18	21	24	21	19	21	20	22
Depends	-	1	-	-	-	-	-	-	-
Don't know	1	1	1	-	-	1	-	1	1

Q10. Do you think George W. Bush deserves to be reelected to a second term as president, or not?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Deserves reelection	<u>50</u>	<u>6</u>	<u>46</u>	<u>92</u>	<u>13</u>	<u>39</u>	<u>82</u>	<u>55</u>	<u>45</u>
Doesn't deserve reelection	<u>47</u>	<u>90</u>	<u>49</u>	<u>6</u>	<u>84</u>	<u>56</u>	<u>15</u>	<u>43</u>	<u>51</u>
Both	<u>3</u>	<u>4</u>	<u>5</u>	<u>2</u>	<u>3</u>	<u>5</u>	<u>3</u>	<u>2</u>	<u>4</u>
Don't know	—	—	—	—	—	—	—	—	—

Q11. What is your impression of George W. Bush? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>54</u>	<u>9</u>	<u>57</u>	<u>94</u>	<u>15</u>	<u>46</u>	<u>85</u>	<u>58</u>	<u>50</u>
Very favorable	<u>32</u>	<u>3</u>	<u>25</u>	<u>63</u>	<u>10</u>	<u>20</u>	<u>57</u>	<u>34</u>	<u>31</u>
Somewhat favorable	<u>21</u>	<u>6</u>	<u>31</u>	<u>32</u>	<u>5</u>	<u>26</u>	<u>28</u>	<u>23</u>	<u>19</u>
Unfavorable (Net)	<u>46</u>	<u>90</u>	<u>43</u>	<u>6</u>	<u>84</u>	<u>54</u>	<u>15</u>	<u>42</u>	<u>49</u>
Somewhat unfavorable	<u>11</u>	<u>20</u>	<u>8</u>	<u>3</u>	<u>17</u>	<u>14</u>	<u>6</u>	<u>11</u>	<u>11</u>
Very unfavorable	<u>35</u>	<u>70</u>	<u>36</u>	<u>2</u>	<u>67</u>	<u>40</u>	<u>9</u>	<u>32</u>	<u>38</u>
Haven't heard enough	—	<u>1</u>	—	—	<u>1</u>	—	—	—	<u>1</u>
Don't know	—	—	—	—	—	—	—	—	—

Q12. What is your impression of John Kerry? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>48</u>	<u>90</u>	<u>47</u>	<u>10</u>	<u>85</u>	<u>60</u>	<u>16</u>	<u>44</u>	<u>52</u>
Very favorable	<u>18</u>	<u>37</u>	<u>16</u>	<u>1</u>	<u>37</u>	<u>19</u>	<u>4</u>	<u>17</u>	<u>20</u>
Somewhat favorable	<u>30</u>	<u>52</u>	<u>31</u>	<u>10</u>	<u>48</u>	<u>41</u>	<u>12</u>	<u>28</u>	<u>32</u>
Unfavorable (Net)	<u>50</u>	<u>9</u>	<u>50</u>	<u>89</u>	<u>14</u>	<u>38</u>	<u>82</u>	<u>55</u>	<u>45</u>
Somewhat unfavorable	<u>21</u>	<u>4</u>	<u>22</u>	<u>35</u>	<u>8</u>	<u>18</u>	<u>31</u>	<u>21</u>	<u>20</u>
Very unfavorable	<u>29</u>	<u>5</u>	<u>28</u>	<u>53</u>	<u>6</u>	<u>20</u>	<u>51</u>	<u>33</u>	<u>25</u>
Haven't heard enough	<u>1</u>	<u>1</u>	<u>2</u>	—	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>2</u>
Don't know	<u>1</u>	—	<u>1</u>	<u>1</u>	—	—	<u>1</u>	—	<u>1</u>

Q13. Do you approve or disapprove of the way George W. Bush is handling his job as president? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>52</u>	<u>9</u>	<u>54</u>	<u>94</u>	<u>16</u>	<u>43</u>	<u>84</u>	<u>58</u>	<u>48</u>
Approve strongly	<u>34</u>	<u>3</u>	<u>23</u>	<u>68</u>	<u>8</u>	<u>19</u>	<u>63</u>	<u>39</u>	<u>30</u>
Approve somewhat	<u>18</u>	<u>6</u>	<u>31</u>	<u>26</u>	<u>8</u>	<u>24</u>	<u>22</u>	<u>19</u>	<u>18</u>
Disapprove (Net)	<u>47</u>	<u>91</u>	<u>46</u>	<u>5</u>	<u>84</u>	<u>56</u>	<u>15</u>	<u>41</u>	<u>52</u>
Disapprove somewhat	<u>10</u>	<u>18</u>	<u>9</u>	<u>2</u>	<u>12</u>	<u>15</u>	<u>4</u>	<u>7</u>	<u>12</u>
Disapprove strongly	<u>37</u>	<u>73</u>	<u>37</u>	<u>3</u>	<u>72</u>	<u>41</u>	<u>10</u>	<u>34</u>	<u>40</u>
Don't know	<u>1</u>	—	—	<u>1</u>	—	<u>1</u>	<u>1</u>	<u>1</u>	—

(ORDER OF NEXT THREE QUESTIONS IS ROTATED)

Q14. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>46</u>	<u>5</u>	<u>40</u>	<u>87</u>	<u>13</u>	<u>34</u>	<u>77</u>	<u>51</u>	<u>41</u>
Approve strongly	<u>29</u>	<u>2</u>	<u>23</u>	<u>58</u>	<u>6</u>	<u>19</u>	<u>52</u>	<u>33</u>	<u>26</u>
Approve somewhat	<u>17</u>	<u>3</u>	<u>17</u>	<u>29</u>	<u>7</u>	<u>15</u>	<u>25</u>	<u>18</u>	<u>15</u>
Disapprove (Net)	<u>52</u>	<u>94</u>	<u>58</u>	<u>10</u>	<u>87</u>	<u>64</u>	<u>20</u>	<u>48</u>	<u>56</u>
Disapprove somewhat	<u>8</u>	<u>11</u>	<u>15</u>	<u>4</u>	<u>10</u>	<u>14</u>	<u>4</u>	<u>8</u>	<u>9</u>
Disapprove strongly	<u>44</u>	<u>83</u>	<u>43</u>	<u>6</u>	<u>77</u>	<u>50</u>	<u>16</u>	<u>40</u>	<u>47</u>
Don't know	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	-	<u>2</u>	<u>3</u>	<u>1</u>	<u>3</u>

Q15. Do you approve or disapprove of the way George W. Bush is handling the war on terrorism? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>53</u>	<u>13</u>	<u>52</u>	<u>91</u>	<u>20</u>	<u>44</u>	<u>82</u>	<u>60</u>	<u>46</u>
Approve strongly	<u>35</u>	<u>4</u>	<u>30</u>	<u>67</u>	<u>8</u>	<u>24</u>	<u>61</u>	<u>39</u>	<u>32</u>
Approve somewhat	<u>18</u>	<u>9</u>	<u>22</u>	<u>25</u>	<u>12</u>	<u>20</u>	<u>21</u>	<u>22</u>	<u>15</u>
Disapprove (Net)	<u>44</u>	<u>84</u>	<u>43</u>	<u>7</u>	<u>77</u>	<u>52</u>	<u>16</u>	<u>37</u>	<u>51</u>
Disapprove somewhat	<u>9</u>	<u>17</u>	<u>7</u>	<u>3</u>	<u>15</u>	<u>12</u>	<u>4</u>	<u>9</u>	<u>10</u>
Disapprove strongly	<u>35</u>	<u>67</u>	<u>37</u>	<u>4</u>	<u>62</u>	<u>40</u>	<u>12</u>	<u>28</u>	<u>41</u>
Don't know	<u>3</u>	<u>3</u>	<u>5</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>2</u>	<u>3</u>	<u>3</u>

Q16. Do you approve or disapprove of the way George W. Bush is handling the economy? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>46</u>	<u>6</u>	<u>36</u>	<u>86</u>	<u>13</u>	<u>32</u>	<u>78</u>	<u>52</u>	<u>40</u>
Approve strongly	<u>22</u>	<u>2</u>	<u>16</u>	<u>43</u>	<u>5</u>	<u>10</u>	<u>41</u>	<u>26</u>	<u>18</u>
Approve somewhat	<u>24</u>	<u>5</u>	<u>21</u>	<u>43</u>	<u>8</u>	<u>22</u>	<u>37</u>	<u>26</u>	<u>22</u>
Disapprove (Net)	<u>52</u>	<u>93</u>	<u>62</u>	<u>10</u>	<u>86</u>	<u>64</u>	<u>20</u>	<u>46</u>	<u>57</u>
Disapprove somewhat	<u>14</u>	<u>19</u>	<u>23</u>	<u>6</u>	<u>17</u>	<u>21</u>	<u>7</u>	<u>12</u>	<u>16</u>
Disapprove strongly	<u>38</u>	<u>73</u>	<u>38</u>	<u>4</u>	<u>69</u>	<u>43</u>	<u>13</u>	<u>34</u>	<u>41</u>
Don't know	<u>2</u>	<u>1</u>	<u>2</u>	<u>4</u>	<u>1</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>3</u>

Q17. Generally speaking, do you think the country is better off because of George W. Bush's policies and should proceed in the direction he set out, or do you think the country is not better off and needs to move in a new direction?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Continue policies of George W. Bush	<u>46</u>	<u>4</u>	<u>41</u>	<u>88</u>	<u>11</u>	<u>33</u>	<u>79</u>	<u>53</u>	<u>40</u>
Needs new direction	<u>51</u>	<u>94</u>	<u>54</u>	<u>10</u>	<u>89</u>	<u>63</u>	<u>18</u>	<u>45</u>	<u>57</u>
Don't know	<u>3</u>	<u>2</u>	<u>5</u>	<u>2</u>	-	<u>4</u>	<u>3</u>	<u>2</u>	<u>3</u>

(ORDER OF NEXT 11 QUESTIONS AND CANDIDATE NAMES IS ROTATED)

Q18 "He cares about people like me": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	42	4	34	82	10	27	75	43	41
John Kerry	41	84	33	5	78	50	12	38	44
Both equally	3	1	5	4	2	4	3	4	2
Neither	11	9	20	9	8	15	9	14	9
Don't know	3	2	8	-	2	4	1	1	4

Q19."He will be a strong leader for the country": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	52	7	51	95	14	44	85	59	46
John Kerry	41	83	37	2	79	45	12	36	45
Both equally	2	2	4	1	2	4	-	2	2
Neither	3	4	5	2	3	5	1	2	4
Don't know	2	4	3	-	2	2	2	1	3

Q20."He has the honesty and integrity to serve as president": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	48	6	41	91	13	35	82	53	44
John Kerry	39	79	37	4	73	44	12	36	43
Both equally	6	7	9	2	7	10	2	5	6
Neither	5	5	10	2	5	8	2	5	5
Don't know	2	3	3	1	2	3	2	1	2

Q21. "He would be best at keeping the country safe from terrorism": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	51	10	49	92	15	43	83	57	46
John Kerry	35	70	31	4	69	37	10	31	39
Both equally	3	4	6	2	2	7	2	5	2
Neither	6	9	9	2	9	7	3	4	8
Don't know	5	7	5	-	5	6	2	3	5

Q22. "He has better ideas for strengthening the nation's economy": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	42	5	35	80	10	27	75	47	38
John Kerry	44	83	43	8	78	50	16	39	48
Both equally	1	1	4	1	1	3	1	1	1
Neither	9	7	13	8	7	13	6	10	8
Don't know	4	4	5	3	4	7	2	3	5

Q23. "He will build respect for the United States around the world": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	43	6	34	81	12	30	73	47	39
John Kerry	48	91	44	9	83	59	17	45	51
Both equally	1	-	1	1	1	2	-	1	-
Neither	6	2	16	5	3	8	6	6	6
Don't know	2	1	5	4	1	1	4	1	4

Q24. "He shares my moral values": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	49	9	41	91	15	38	81	52	47
John Kerry	37	73	39	3	70	40	12	34	40
Both equally	3	4	3	2	2	7	2	3	3
Neither	8	11	12	3	11	12	4	9	7
Don't know	3	3	5	1	2	3	1	2	3

Q25. "He is more likely to develop a plan for achieving success in Iraq": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	47	6	44	88	13	36	80	52	43
John Kerry	41	80	38	6	74	51	12	36	46
Both equally	1	1	1	1	1	1	-	1	1
Neither	7	8	12	4	7	9	5	8	5
Don't know	4	5	5	1	5	3	3	3	5

Q26. "His campaign is more about attacking his opponent than explaining what he stands for": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	34	66	30	7	61	40	15	32	36
John Kerry	45	11	47	76	18	35	68	47	43
Both equally	15	17	18	11	16	19	11	12	17
Neither	4	4	3	4	3	4	4	6	2
Don't know	2	2	2	2	2	2	2	3	2

Q27. "He would be more effective as Commander-in-Chief": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	51	8	49	93	15	40	84	58	46
John Kerry	42	82	38	5	76	49	13	38	45
Both equally	1	2	3	1	2	2	-	1	2
Neither	3	5	4	-	3	4	1	3	2
Don't know	3	3	6	1	4	5	2	-	5

Q28. "He has provided a more detailed plan for the policies he would pursue in the next four years": Does this apply more to George W. Bush or more to John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	47	12	41	82	18	34	76	54	41
John Kerry	30	58	29	4	55	28	12	23	36
Both equally	2	4	1	1	2	5	-	2	2
Neither	15	19	23	8	18	25	9	17	14
Don't know	6	7	6	5	7	8	3	4	7

Q29. How confident are you that John Kerry would be a good Commander-in-Chief? Are you very confident, somewhat confident, not very confident or not confident at all?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Confident (Net)	51	93	54	11	87	62	20	47	55
Very confident	26	53	21	2	50	28	7	24	27
Somewhat confident	25	40	32	8	38	34	13	23	28
Not confident (Net)	49	6	46	89	12	38	80	53	45
Not very confident	18	4	17	31	5	15	29	17	18
Not confident at all	31	2	29	59	7	23	51	36	27
Don't know	-	1	-	-	1	-	-	-	-

(ORDER OF NEXT EIGHT QUESTIONS AND CANDIDATES IS ROTATED)

Q30. Who do you think would do the best job of handling the health care situation in the country: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	38	4	30	74	8	26	67	42	35
John Kerry	49	90	51	10	84	60	19	45	53
Both equally	2	1	3	2	2	1	2	2	1
Neither	8	4	11	10	4	8	9	9	6
Don't know	3	1	5	4	2	5	3	2	5

Q31. Who do you think would do the best job of handling Medicare and prescription drugs for the elderly: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	36	4	24	71	10	23	63	40	32
John Kerry	49	91	51	9	84	61	18	46	52
Both equally	1	-	1	2	1	1	2	1	1
Neither	7	3	15	9	3	6	9	8	7
Don't know	7	2	9	9	2	9	8	5	8

Q32. Who do you think would do the best job of handling public education: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	42	7	36	78	12	32	70	43	41
John Kerry	43	83	42	6	78	55	14	41	45
Both equally	4	1	10	5	3	3	3	5	4
Neither	5	3	6	6	3	4	6	6	4
Don't know	6	6	6	5	4	6	7	5	6

Q33. Who do you think would do the best job of creating jobs in the United States: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	39	4	27	76	8	25	69	42	36
John Kerry	46	88	44	8	84	55	17	40	52
Both equally	2	1	–	5	3	2	3	3	1
Neither	9	5	22	7	3	12	7	11	6
Don't know	4	2	7	4	2	6	4	4	5

Q34. Who do you think would do the best job of handling taxes: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	47	9	35	87	14	33	79	54	40
John Kerry	42	80	46	5	78	48	13	35	48
Both equally	1	1	2	1	1	3	–	1	1
Neither	5	5	11	3	4	7	4	6	5
Don't know	5	5	6	4	3	9	4	4	6

Q35. Who do you think would do the best job of handling social issues, such as abortion and gay marriage: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	43	11	36	77	14	34	71	47	40
John Kerry	41	73	41	10	74	45	17	37	43
Both equally	3	3	9	2	2	4	2	3	4
Neither	6	5	9	5	6	7	4	6	6
Don't know	7	8	5	6	4	10	6	7	7

Q36. Who do you think would do the best job of handling illegal immigration: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	36	9	34	62	15	30	55	39	34
John Kerry	28	57	25	4	50	32	14	24	33
Both equally	4	3	7	3	3	5	2	4	3
Neither	16	11	22	18	14	17	16	19	13
Don't know	16	20	12	13	18	16	13	14	17

Q37. Who do you think would do the best job of handling foreign affairs: George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	48	7	38	90	14	36	80	53	44
John Kerry	44	87	44	4	82	52	14	41	47
Both equally	1	1	2	1	1	1	–	1	1
Neither	3	2	7	3	2	4	3	3	3
Don't know	4	3	9	2	1	7	3	2	5

Q38. From what you have seen or heard about George W. Bush's military service and record in the Air National Guard at the time of the Vietnam War, does that make you more or less likely to vote for him for president, or does it not make a difference in the way you will vote one way or the other? (IF MORE/LESS LIKELY) Does Bush's military service and record make you much (more/less)likely or somewhat (more/less) likely to vote for him for president?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
More likely (Net)	<u>6</u>	<u>2</u>	<u>4</u>	<u>10</u>	<u>2</u>	<u>3</u>	<u>9</u>	<u>6</u>	<u>5</u>
Much more likely	<u>3</u>	<u>1</u>	<u>1</u>	<u>4</u>	<u>1</u>	<u>1</u>	<u>4</u>	<u>3</u>	<u>2</u>
Somewhat more likely	<u>3</u>	<u>1</u>	<u>2</u>	<u>6</u>	<u>1</u>	<u>2</u>	<u>5</u>	<u>2</u>	<u>3</u>
Less likely (Net)	<u>18</u>	<u>35</u>	<u>17</u>	<u>2</u>	<u>35</u>	<u>25</u>	<u>3</u>	<u>20</u>	<u>16</u>
Somewhat less likely	<u>4</u>	<u>7</u>	<u>6</u>	<u>1</u>	<u>8</u>	<u>5</u>	<u>1</u>	<u>4</u>	<u>5</u>
Much less likely	<u>14</u>	<u>28</u>	<u>12</u>	<u>1</u>	<u>27</u>	<u>20</u>	<u>2</u>	<u>17</u>	<u>11</u>
No difference	<u>76</u>	<u>63</u>	<u>79</u>	<u>87</u>	<u>63</u>	<u>71</u>	<u>88</u>	<u>74</u>	<u>78</u>
Don't know	<u>-</u>	<u>-</u>	<u>-</u>	<u>1</u>	<u>-</u>	<u>1</u>	<u>-</u>	<u>-</u>	<u>1</u>

Q39. From what you have seen or heard about John Kerry's military service and record at the time of the Vietnam War, does that make you more or less likely to vote for him for president, or does it not make a difference in the way you will vote one way or the other? (IF MORE/LESS LIKELY) Does Kerry's military service and record make you much (more/less) likely or somewhat (more/less) likely to vote for him for president?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
More likely (Net)	<u>17</u>	<u>34</u>	<u>12</u>	<u>4</u>	<u>35</u>	<u>20</u>	<u>5</u>	<u>19</u>	<u>16</u>
Much more likely	<u>11</u>	<u>22</u>	<u>9</u>	<u>2</u>	<u>23</u>	<u>12</u>	<u>3</u>	<u>11</u>	<u>11</u>
Somewhat more likely	<u>6</u>	<u>12</u>	<u>3</u>	<u>2</u>	<u>11</u>	<u>8</u>	<u>2</u>	<u>7</u>	<u>5</u>
Less likely (Net)	<u>18</u>	<u>2</u>	<u>13</u>	<u>36</u>	<u>4</u>	<u>12</u>	<u>33</u>	<u>21</u>	<u>16</u>
Somewhat less likely	<u>5</u>	<u>1</u>	<u>2</u>	<u>10</u>	<u>1</u>	<u>4</u>	<u>9</u>	<u>5</u>	<u>5</u>
Much less likely	<u>13</u>	<u>2</u>	<u>11</u>	<u>26</u>	<u>3</u>	<u>8</u>	<u>24</u>	<u>17</u>	<u>11</u>
No difference	<u>64</u>	<u>63</u>	<u>75</u>	<u>59</u>	<u>61</u>	<u>67</u>	<u>62</u>	<u>60</u>	<u>67</u>
Don't know	<u>1</u>	<u>1</u>	<u>-</u>	<u>1</u>	<u>-</u>	<u>1</u>	<u>-</u>	<u>-</u>	<u>1</u>

Q40. As you may know, there is some controversy over whether or not, George W. Bush fulfilled his military obligation in the Air National Guard at the time of the Vietnam War. From what you have seen or heard, do you think George W. Bush fulfilled his military obligation when he was in the Air National Guard, or do you have doubts that he fulfilled his military obligation?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Fulfilled his military obligation	<u>40</u>	<u>9</u>	<u>39</u>	<u>70</u>	<u>16</u>	<u>27</u>	<u>66</u>	<u>46</u>	<u>35</u>
Have doubts	<u>45</u>	<u>82</u>	<u>42</u>	<u>11</u>	<u>76</u>	<u>56</u>	<u>18</u>	<u>40</u>	<u>49</u>
Don't know	<u>15</u>	<u>9</u>	<u>19</u>	<u>19</u>	<u>8</u>	<u>17</u>	<u>16</u>	<u>14</u>	<u>16</u>

As you may know, John Kerry is a Vietnam veteran who earned several medals for combat. He also protested the war when he returned.

(ORDER OF STATEMENTS IS ROTATED)

Q41. Which statement comes closer to your view: "In his combat missions in Vietnam, John Kerry demonstrated qualities America needs in a president," or "By protesting the war in Vietnam, John Kerry demonstrated a judgment and belief that is inappropriate in a president"?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Combat missions demonstrated qualities America needs	46	77	41	19	74	53	24	43	49
Protesting war demonstrated inappropriate judgment	38	11	36	64	14	30	59	41	34
Both	4	4	4	4	4	4	5	4	4
Don't know	12	8	19	13	8	13	12	12	13

Q42. Does knowing that John Kerry protested the war in Vietnam make you more or less likely to vote for him for president, or does knowing that he protested the war not make a difference in the way you will vote one way or the other? (IF MORE/LESS LIKELY) Does that make you much (more/less) likely or somewhat (more/less) likely to vote for him for president?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
More likely (Net)	17	31	14	4	33	19	5	18	15
Much more likely	11	20	11	2	21	13	4	12	10
Somewhat more likely	6	11	3	2	12	6	1	6	5
Less likely (Net)	23	3	21	44	4	14	43	28	19
Somewhat less likely	5	1	5	10	1	3	10	5	6
Much less likely	18	2	16	34	3	11	33	23	13
No difference	59	65	64	51	61	66	52	53	65
Don't know	1	1	1	1	2	1	-	1	1

Q43. Would you say the country is better off because of George W. Bush's economic policies than when he became president almost four years ago, or worse off, or is the country about the same as it was then? (IF BETTER OR WORSE) Is the country much (better/worse) off or only somewhat (better/worse) off?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net)	26	3	20	51	6	16	48	32	22
Much better off	10	1	10	19	2	5	19	13	8
Somewhat better off	16	2	11	32	4	11	28	19	14
Worse (Net)	49	87	55	11	81	58	20	45	52
Somewhat worse off	15	23	18	7	23	18	8	14	16
Much worse off	34	64	36	4	58	40	12	32	36
About the same	23	9	24	36	12	25	30	22	24
Don't know	2	1	1	2	1	1	2	1	2

Q44. Would you say you, yourself, are better off financially than you were when George W. Bush became president almost four years ago, or worse off, or in about the same financial shape as you were then? (IF BETTER OR WORSE) Are you much (better/worse) off or only somewhat (better/worse) off?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net)	<u>28</u>	<u>9</u>	<u>27</u>	<u>47</u>	<u>15</u>	<u>15</u>	<u>47</u>	<u>38</u>	<u>20</u>
Much better off	12	2	9	22	5	4	21	16	8
Somewhat better off	17	7	18	26	10	11	26	22	12
Worse (Net)	<u>27</u>	<u>49</u>	<u>29</u>	<u>6</u>	<u>41</u>	<u>33</u>	<u>12</u>	<u>22</u>	<u>31</u>
Somewhat worse off	14	27	12	4	23	20	5	15	14
Much worse off	12	23	17	1	18	13	7	7	17
About the same	<u>44</u>	<u>41</u>	<u>43</u>	<u>46</u>	<u>42</u>	<u>52</u>	<u>40</u>	<u>39</u>	<u>48</u>
Don't know	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>	-	<u>1</u>	<u>1</u>	<u>1</u>

Q45. All in all, do you think the situation in Iraq was worth going to war over, or not?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Yes, worth going to war	<u>45</u>	<u>8</u>	<u>41</u>	<u>83</u>	<u>15</u>	<u>31</u>	<u>75</u>	<u>51</u>	<u>40</u>
No, not worth going to war	<u>51</u>	<u>90</u>	<u>54</u>	<u>13</u>	<u>83</u>	<u>63</u>	<u>22</u>	<u>46</u>	<u>56</u>
Don't know	<u>4</u>	<u>2</u>	<u>5</u>	<u>4</u>	<u>2</u>	<u>6</u>	<u>3</u>	<u>3</u>	<u>4</u>

Q46. Generally speaking, do you think that U.S. military action against Iraq will make the world a safer place, or not?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Safer	<u>45</u>	<u>10</u>	<u>41</u>	<u>81</u>	<u>13</u>	<u>35</u>	<u>74</u>	<u>52</u>	<u>39</u>
Not safer	<u>49</u>	<u>84</u>	<u>53</u>	<u>13</u>	<u>80</u>	<u>56</u>	<u>22</u>	<u>45</u>	<u>52</u>
Don't know	<u>6</u>	<u>6</u>	<u>6</u>	<u>6</u>	<u>7</u>	<u>9</u>	<u>4</u>	<u>3</u>	<u>9</u>

(ROTATE ORDER OF CANDIDATES)

Q47. Do you think Iraq has a better chance of becoming a stable and secure nation under the policies George W. Bush would pursue, or under the policies John Kerry would pursue?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	<u>42</u>	<u>5</u>	<u>36</u>	<u>81</u>	<u>12</u>	<u>30</u>	<u>72</u>	<u>47</u>	<u>38</u>
John Kerry	<u>32</u>	<u>65</u>	<u>27</u>	<u>2</u>	<u>62</u>	<u>37</u>	<u>8</u>	<u>29</u>	<u>34</u>
Both equally	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	-	<u>2</u>	<u>1</u>	<u>2</u>	<u>1</u>
Neither	<u>12</u>	<u>15</u>	<u>13</u>	<u>9</u>	<u>14</u>	<u>14</u>	<u>9</u>	<u>13</u>	<u>12</u>
Don't know	<u>13</u>	<u>14</u>	<u>22</u>	<u>7</u>	<u>12</u>	<u>17</u>	<u>10</u>	<u>9</u>	<u>15</u>

(ROTATE ORDER OF CANDIDATES)

Q48. Which candidate do you trust to make the right decision when it is necessary to increase or decrease American troops stationed in Iraq -- George W. Bush or John Kerry?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	<u>49</u>	<u>6</u>	<u>46</u>	<u>91</u>	<u>12</u>	<u>38</u>	<u>82</u>	<u>54</u>	<u>45</u>
John Kerry	<u>45</u>	<u>88</u>	<u>43</u>	<u>5</u>	<u>82</u>	<u>54</u>	<u>14</u>	<u>40</u>	<u>49</u>
Both equally	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>
Neither	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>
Don't know	<u>3</u>	<u>3</u>	<u>6</u>	<u>1</u>	<u>3</u>	<u>5</u>	<u>1</u>	<u>3</u>	<u>3</u>

Q49. As you may know, John Kerry has said that he would significantly reduce the number of U.S. troops in Iraq by recruiting and training more Iraqi troops and increasing the number of military sent from other countries. What do you think? Is John Kerry's proposal to reduce the number of U.S. troops in Iraq realistic or unrealistic? (IF REALISTIC OR UNREALISTIC) Do you think it is very (realistic/unrealistic) or only somewhat (realistic/unrealistic)?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Realistic (Net)	<u>39</u>	<u>64</u>	<u>36</u>	<u>16</u>	<u>60</u>	<u>43</u>	<u>21</u>	<u>34</u>	<u>43</u>
Very realistic	<u>16</u>	<u>29</u>	<u>16</u>	<u>4</u>	<u>28</u>	<u>17</u>	<u>8</u>	<u>14</u>	<u>19</u>
Somewhat realistic	<u>22</u>	<u>35</u>	<u>20</u>	<u>11</u>	<u>32</u>	<u>26</u>	<u>12</u>	<u>20</u>	<u>24</u>
Unrealistic (Net)	<u>53</u>	<u>27</u>	<u>50</u>	<u>78</u>	<u>32</u>	<u>49</u>	<u>72</u>	<u>59</u>	<u>47</u>
Somewhat unrealistic	<u>22</u>	<u>18</u>	<u>17</u>	<u>29</u>	<u>17</u>	<u>23</u>	<u>27</u>	<u>22</u>	<u>22</u>
Very unrealistic	<u>31</u>	<u>10</u>	<u>33</u>	<u>50</u>	<u>14</u>	<u>26</u>	<u>46</u>	<u>37</u>	<u>25</u>
Don't know	<u>8</u>	<u>9</u>	<u>14</u>	<u>6</u>	<u>8</u>	<u>8</u>	<u>7</u>	<u>7</u>	<u>10</u>

Q50. Do you think President Bush should set a definite date for the withdrawal of all U.S. troops from Iraq, or do you not think he should set a definite date for the withdrawal of all U.S. troops from Iraq?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Should set a definite date	<u>27</u>	<u>41</u>	<u>27</u>	<u>14</u>	<u>36</u>	<u>26</u>	<u>21</u>	<u>18</u>	<u>35</u>
Should not set a definite date	<u>65</u>	<u>48</u>	<u>67</u>	<u>81</u>	<u>50</u>	<u>67</u>	<u>76</u>	<u>76</u>	<u>56</u>
Don't know	<u>8</u>	<u>11</u>	<u>6</u>	<u>5</u>	<u>14</u>	<u>7</u>	<u>3</u>	<u>6</u>	<u>9</u>

Q51. Whether or not you approve of the United States taking military action against Iraq, generally speaking, is the military action in Iraq going better or worse than you expected it would, or is it going just about as you had expected? (IF BETTER/WORSE) Would you say it is going much (better/worse) than you had expected, or only somewhat?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net)	<u>6</u>	<u>1</u>	<u>5</u>	<u>12</u>	-	<u>4</u>	<u>12</u>	<u>8</u>	<u>5</u>
Much better	<u>2</u>	-	<u>1</u>	<u>5</u>	-	<u>1</u>	<u>5</u>	<u>3</u>	<u>2</u>
Somewhat better	<u>4</u>	<u>1</u>	<u>4</u>	<u>7</u>	-	<u>3</u>	<u>7</u>	<u>5</u>	<u>3</u>
Worse (Net)	<u>49</u>	<u>65</u>	<u>53</u>	<u>33</u>	<u>61</u>	<u>58</u>	<u>36</u>	<u>46</u>	<u>52</u>
Somewhat worse	<u>18</u>	<u>13</u>	<u>14</u>	<u>24</u>	<u>16</u>	<u>21</u>	<u>18</u>	<u>18</u>	<u>18</u>
Much worse	<u>31</u>	<u>52</u>	<u>39</u>	<u>9</u>	<u>45</u>	<u>38</u>	<u>18</u>	<u>28</u>	<u>34</u>
As expected	<u>42</u>	<u>31</u>	<u>39</u>	<u>53</u>	<u>37</u>	<u>36</u>	<u>50</u>	<u>45</u>	<u>39</u>
Don't know	<u>3</u>	<u>3</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>4</u>

Q52. Which of the following statements comes closer to your view: "George W. Bush's policies in Iraq will create long term stability in that nation eventually leading to a successful outcome of the war," or "George W. Bush's policies in Iraq will not create long term stability in that nation eventually leading to an unsuccessful outcome of the war"?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Will create stability	<u>43</u>	<u>7</u>	<u>42</u>	<u>78</u>	<u>12</u>	<u>32</u>	<u>71</u>	<u>49</u>	<u>38</u>
Will not create stability	<u>48</u>	<u>86</u>	<u>46</u>	<u>12</u>	<u>85</u>	<u>57</u>	<u>17</u>	<u>43</u>	<u>52</u>
Don't know	<u>9</u>	<u>7</u>	<u>12</u>	<u>10</u>	<u>3</u>	<u>11</u>	<u>12</u>	<u>8</u>	<u>10</u>

Q53. How do you feel about the possibility that the United States will become bogged down in a long and costly effort in Iraq? Do you feel very concerned, somewhat concerned, not too concerned, or not concerned at all?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Concerned (Net)	<u>83</u>	<u>97</u>	<u>89</u>	<u>69</u>	<u>96</u>	<u>89</u>	<u>70</u>	<u>76</u>	<u>90</u>
Very concerned	<u>54</u>	<u>83</u>	<u>50</u>	<u>28</u>	<u>80</u>	<u>64</u>	<u>32</u>	<u>48</u>	<u>59</u>
Somewhat concerned	<u>29</u>	<u>13</u>	<u>39</u>	<u>41</u>	<u>16</u>	<u>26</u>	<u>39</u>	<u>28</u>	<u>30</u>
Not concerned (Net)	<u>16</u>	<u>2</u>	<u>10</u>	<u>30</u>	<u>3</u>	<u>11</u>	<u>28</u>	<u>23</u>	<u>9</u>
Not too concerned	<u>11</u>	<u>2</u>	<u>8</u>	<u>21</u>	<u>2</u>	<u>6</u>	<u>21</u>	<u>16</u>	<u>7</u>
Not concerned at all	<u>5</u>	<u>1</u>	<u>2</u>	<u>9</u>	<u>1</u>	<u>4</u>	<u>7</u>	<u>7</u>	<u>3</u>
Don't know	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>-</u>	<u>2</u>	<u>1</u>	<u>1</u>

Q54. Do you think of the war with Iraq as part of the war against terrorism, or as separate from the war against terrorism?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Part of the war on terrorism	<u>51</u>	<u>17</u>	<u>50</u>	<u>85</u>	<u>20</u>	<u>45</u>	<u>77</u>	<u>52</u>	<u>51</u>
Separate from the war on terrorism	<u>46</u>	<u>79</u>	<u>48</u>	<u>13</u>	<u>77</u>	<u>52</u>	<u>20</u>	<u>46</u>	<u>46</u>
Don't know	<u>3</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>2</u>	<u>3</u>

Q55. As you may know, George W. Bush and John Kerry will have their first political debate of the presidential campaign on Thursday evening. Do you think you will get a chance to watch the debate on television or listen to it on the radio while it is taking place, or not?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Yes	<u>88</u>	<u>89</u>	<u>89</u>	<u>87</u>	<u>89</u>	<u>86</u>	<u>89</u>	<u>87</u>	<u>89</u>
No	<u>9</u>	<u>8</u>	<u>9</u>	<u>10</u>	<u>7</u>	<u>11</u>	<u>9</u>	<u>9</u>	<u>9</u>
Don't know	<u>3</u>	<u>3</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>4</u>	<u>2</u>

Q56. In your estimation, who do you think will do the best job, or win, the debate between George W. Bush and John Kerry, or do you think the debate will be about even? (IF BUSH OR KERRY) Do you think (Bush/Kerry) will win by a narrow margin, or by a wide margin?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush (Net)	<u>28</u>	<u>8</u>	<u>27</u>	<u>47</u>	<u>15</u>	<u>21</u>	<u>42</u>	<u>28</u>	<u>28</u>
Bush with a wide margin	<u>11</u>	<u>2</u>	<u>4</u>	<u>22</u>	<u>2</u>	<u>5</u>	<u>21</u>	<u>11</u>	<u>11</u>
Bush with a narrow margin	<u>17</u>	<u>6</u>	<u>23</u>	<u>25</u>	<u>13</u>	<u>16</u>	<u>21</u>	<u>17</u>	<u>17</u>
John Kerry (Net)	<u>20</u>	<u>37</u>	<u>22</u>	<u>4</u>	<u>34</u>	<u>21</u>	<u>8</u>	<u>17</u>	<u>22</u>
Kerry with a narrow margin	<u>12</u>	<u>19</u>	<u>16</u>	<u>3</u>	<u>16</u>	<u>14</u>	<u>6</u>	<u>11</u>	<u>12</u>
Kerry with a wide margin	<u>8</u>	<u>18</u>	<u>6</u>	<u>1</u>	<u>19</u>	<u>7</u>	<u>2</u>	<u>6</u>	<u>10</u>
Will be even	<u>41</u>	<u>45</u>	<u>34</u>	<u>39</u>	<u>41</u>	<u>50</u>	<u>37</u>	<u>44</u>	<u>38</u>
Don't know	<u>11</u>	<u>10</u>	<u>17</u>	<u>10</u>	<u>10</u>	<u>8</u>	<u>13</u>	<u>11</u>	<u>12</u>

Q57. Who do you think will seem more knowledgeable -- George W. Bush or John Kerry, or do you think they will be about even? (IF BUSH OR KERRY) Do you think (Bush/Kerry) will be better by a narrow margin, or by a wide margin?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush (Net)	<u>33</u>	<u>11</u>	<u>28</u>	<u>57</u>	<u>16</u>	<u>25</u>	<u>52</u>	<u>33</u>	<u>33</u>
Bush with a wide margin	<u>18</u>	<u>2</u>	<u>12</u>	<u>34</u>	<u>4</u>	<u>9</u>	<u>32</u>	<u>16</u>	<u>19</u>
Bush with a narrow margin	<u>16</u>	<u>8</u>	<u>15</u>	<u>23</u>	<u>12</u>	<u>16</u>	<u>19</u>	<u>17</u>	<u>15</u>
John Kerry (Net)	<u>31</u>	<u>54</u>	<u>37</u>	<u>6</u>	<u>55</u>	<u>31</u>	<u>13</u>	<u>30</u>	<u>32</u>
Kerry with a narrow margin	<u>12</u>	<u>20</u>	<u>16</u>	<u>4</u>	<u>17</u>	<u>16</u>	<u>8</u>	<u>15</u>	<u>10</u>
Kerry with a wide margin	<u>19</u>	<u>35</u>	<u>22</u>	<u>2</u>	<u>39</u>	<u>15</u>	<u>5</u>	<u>15</u>	<u>22</u>
Will be even	<u>31</u>	<u>31</u>	<u>28</u>	<u>33</u>	<u>24</u>	<u>40</u>	<u>32</u>	<u>32</u>	<u>30</u>
Don't know	<u>5</u>	<u>4</u>	<u>7</u>	<u>4</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>5</u>	<u>5</u>

Q58. Who do you think will display the strongest personality and character --George W. Bush or John Kerry, or do you think they will be about even? (IF BUSH OR KERRY) Do you think (Bush/Kerry) will be better by a narrow margin, or by a wide margin?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush (Net)	<u>48</u>	<u>20</u>	<u>49</u>	<u>74</u>	<u>24</u>	<u>40</u>	<u>70</u>	<u>54</u>	<u>42</u>
Bush with a wide margin	<u>28</u>	<u>5</u>	<u>27</u>	<u>50</u>	<u>9</u>	<u>19</u>	<u>46</u>	<u>32</u>	<u>24</u>
Bush with a narrow margin	<u>20</u>	<u>15</u>	<u>22</u>	<u>24</u>	<u>15</u>	<u>21</u>	<u>23</u>	<u>22</u>	<u>18</u>
John Kerry (Net)	<u>20</u>	<u>39</u>	<u>11</u>	<u>5</u>	<u>38</u>	<u>20</u>	<u>9</u>	<u>15</u>	<u>24</u>
Kerry with a narrow margin	<u>9</u>	<u>18</u>	<u>4</u>	<u>3</u>	<u>16</u>	<u>11</u>	<u>5</u>	<u>9</u>	<u>10</u>
Kerry with a wide margin	<u>11</u>	<u>21</u>	<u>7</u>	<u>2</u>	<u>22</u>	<u>9</u>	<u>5</u>	<u>6</u>	<u>14</u>
Will be even	<u>27</u>	<u>35</u>	<u>34</u>	<u>18</u>	<u>32</u>	<u>35</u>	<u>18</u>	<u>26</u>	<u>29</u>
Don't know	<u>5</u>	<u>6</u>	<u>6</u>	<u>3</u>	<u>6</u>	<u>5</u>	<u>3</u>	<u>5</u>	<u>5</u>

Q59. Do you think the debate could have an effect on the way you vote, or are you going to vote for your candidate no matter what happens during the debate?

	<u>LV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Could have an effect	<u>19</u>	<u>13</u>	<u>24</u>	<u>21</u>	<u>10</u>	<u>25</u>	<u>20</u>	<u>18</u>	<u>19</u>
Could not have an effect	<u>79</u>	<u>85</u>	<u>74</u>	<u>76</u>	<u>89</u>	<u>72</u>	<u>78</u>	<u>80</u>	<u>79</u>
Don't know	<u>2</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>

How the Poll Was Conducted

The Times Poll contacted 1,757 adults nationwide by telephone September 25 through 28, 2004. Among that group, 1,531 were registered voters, including 1,100 voters deemed likely to vote in the November election. A likely voter screen was used to determine the highly probable voters -- which included questions on intention to vote, certainty of vote, interest in the campaign, whether respondent was a first time voter and some questions on past voting history. Telephone numbers were chosen from a list of all exchanges in the nation and random digit dialing techniques were used to allow listed and unlisted numbers to be contacted. Adults were weighted slightly to conform with their respective census figures for sex, race, age and education. The margin of sampling error for both registered and likely voters is plus or minus 3 percentage points in either direction. For certain subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented.