

## **LOS ANGELES TIMES POLL ALERT**

### **KERRY LEADS BUSH IN THE NATION, BUT RACE TIGHTER IN THREE MIDWESTERN BATTLEGROUND STATES**

Voters are having doubts about President George W. Bush's tenure – rating his job performance poorly in handling the situation in Iraq and his handling of the economy as well as thinking the country is seriously off on the wrong track. They also are disenchanted with the president's policies and want to point the country in a new direction rather than proceed with the policies put in place by Bush. Half of the voters think the country is worse off because of the president's economic policies. His overall job rating is barely positive.

As a result of voters' uneasiness with the current administration, the presumptive Democratic candidate John Kerry has gained a solid lead over George W. Bush, according to a new Los Angeles Times poll. But as Ronald Brownstein writes in the Times' poll story today, "The classic electoral question at times of discontent is will voters see more risk in stability or change?" Right now, large numbers of voters don't think they know enough about Kerry's domestic and foreign policies and more than a third don't know enough about the Democrat to decide whether he would be a better president than the incumbent.

However, a note of optimism for the president is that he still receives a positive job rating on his handling of the war on terrorism. And his numbers are being propped up by the strong commitment from his core base of Republicans, conservatives, voters who describe themselves as conservative independents and those who attend religious services frequently. Men who usually are faithful to the Republicans, are now splitting their vote almost equally between the two major candidates.

While president Bush owned the attributes of "strong leader" and "honesty and integrity" in past polls, this time voters believe that these attributes apply equally to both Bush and Kerry. The data in this poll suggest that Kerry is more of an unknown quantity and until his messages resonate more fully with the electorate, there will be many questions. Basically the election comes down to a vote of confidence or no confidence for the incumbent. The challenger has his work cut out for him to change voters' minds. The one thing that voters think they know about Kerry though, is one that is a negative attribute -- he flip flops on the issues. The Republicans did a good job in defining Kerry in this light as they did Al Gore, the Democratic candidate in 2000.

Along with the national sample, the poll also interviewed voters in three Midwestern battleground states – Ohio, Wisconsin and Missouri. In Ohio and Wisconsin, Bush and Kerry are virtually tied in both the two-way and three-way horseraces. In Missouri, Bush beats Kerry in both horseraces. These battleground states are a first in a series of ongoing polls the Times will conduct in states deemed important in the battle to win the presidential election.

#### **Bush vs. Kerry**

In a two-way horserace, Kerry beats Bush by seven points (well outside the poll's margin of error). John Kerry receives 51% of the vote, while President Bush receives 44%. In a three-way match-up, Kerry gets the support of 48% of the electorate, Bush gets 42% and independent candidate Ralph Nader gets the backing of 4% of the vote (just on the cusp of the poll's margin of error). Just 4% of voters are undecided in either race.

The Bush and Kerry voters are solidly behind their candidate with at least four out of five each of their voters saying they are certain that they would vote for their candidate. Less than one in five say they could vote for someone else. Among Nader voters, almost two out of five say they could wind up voting for someone other than the independent candidate.

*Some demographics:* (based on the two-way horserace unless otherwise noted)

- 49% of voters who describe themselves as independents say they will vote for Bush, while 46% would support Kerry. (In a three-way race, 43% for Bush, 41% for Kerry and 10% for Nader.)
- Three out of five moderate voters support Kerry, while a third are for Bush.
- Moderate independents are twice as more likely to vote for Kerry than Bush (63% to 31%) (In a three-way race, 52% of these voters backed Kerry to Bush's 29% and Nader at 12%.)
- In a March Times poll, one in seven moderate Republicans were supporting Kerry. In the current poll, just one in 10 are. In the earlier poll, about one in seven moderate Democrats were supporting Bush, today about one in 10 are.
- The youngest (18-29) voters are 10 points more inclined to vote for Kerry, while the eldest voters (65+) are splitting their vote between the two candidates (47% for Bush and 44% for Kerry).
- A slim majority of whites are supporting Bush, while Kerry gets the backing of more than seven in 10 minorities.
- A majority of voters with less than a college education and nearly half of voters who have a college degree or more back Kerry.
- There is a slight gender gap – 49% of men support Bush and 48% support Kerry, while a majority of women (53%) support Kerry and 40% support Bush.
- A bare majority of Non-Catholic Christians say they support Bush, while almost the same share of Catholics back Kerry.
- Voters who frequently attend religious services support the president, while those who worship either infrequently or never back the Democrat.
- Voters living on the East and West Coasts solidly support Kerry, while voters living in the Midwest are divided in their vote and Southern voters are solidly behind Bush.

*Direction of country:* Interestingly, a solid majority of voters surveyed (56%) say that the country is not better off because of George W. Bush's policies and believe the country needs to set its course in another direction, while 39% think the country is better off because of the president's policies and want to keep the country moving in the same direction. Both men and women voters are inclined to believe the country should set its course away from Bush's policies, but women feel stronger than men on this subject (62% of women voters and 50% of male voters). More than half of self-described independents and moderates also believe that Bush's policies are not good for the country. White voters are split as to whether Bush's policies are good for the country or not and believe the U.S. should set out on a new course. Minority voters are overwhelmingly in favor of moving in a new direction. Along with this belief is the opinion by voters that the country is seriously off on the wrong track (58%). A third think it is generally going in the right direction. The wrong direction share has increased slightly since the electorate was asked the question in a March 2004 Times poll (and the right track has decreased).

*Which qualities apply to a presidential candidate:* Respondents were given the following set of attributes that could apply to either George W. Bush or John Kerry:

	<b>BUSH</b>	<b>KERRY</b>
“He is too ideological and stubborn”	58%	16%
“He would be best at keeping the country safe from terrorism	50%	31%
“He shares my moral values”	45%	36%
“He will be a strong leader”	44%	44%
“He has the honesty and integrity to serve as president”	41%	40%
“He will build respect for the U.S. around the world”	38%	47%
”He has better ideas for strengthening the nation’s economy”	37%	48%
“He cares about people like me”	35%	47%
“He flip flops on the issues	25%	48%
“He has better ideas for handling the problems of cost and access to health care	24%	51%

Interestingly, Bush gets higher numbers for his stubbornness and being too ideological as Kerry does for flip flopping on the issues. But this issue doesn't seem to be hurting Bush. When asked by voters why they had an unfavorable impression of the president, this characteristic didn't come up. Just the opposite is true for Kerry. The Republicans have used the term to define

Kerry in a negative way and it appears to be working. When asked why voters had an unfavorable impression of the Democrat, more than a third cited Kerry flip flops on the issues.

Not surprisingly, white and minority voters have completely different opinions as to which candidate has the qualities mentioned above. For most of the attributes whites favored Bush while the minorities favored Kerry. For instance, 51% of white voters say Bush is the stronger leader, while 71% of minority voters believe Kerry is; 47% of white voters say Bush is the more honest candidate, while 62% of minority voters believe Kerry is; 57% of white voters believe Bush is the candidate who will make the country safe from terrorism, while 53% of minority voters think Kerry will do this and so on. White voters are split as to whether either candidate can help strengthen the nation's economy, cares about voters like themselves and build respect around the world, while minorities are convinced that Kerry is the better candidate on these qualities.

*Most important issue in deciding which candidate for president:* More than a fifth of voters cite trust as the most important issue for them in deciding which candidate they would vote for, followed by the candidate's overall political philosophy (21%), the candidate's stand on domestic issues (15%), his stand on foreign affairs (9%), his stand on social issues (9%) and his experience (8%). Roughly one in 10 said all of the above issues are important. Among those voters who mention trust as the most important issue, 46% of this group supports Bush, while 45% back Kerry.

The poll asked voters if Bush and Kerry are respected by leaders around the world. The voters are split as to whether Bush is respected by leaders around the world or not (46% respected to 47% not respected). Since Kerry has not had much exposure in the world arena, not surprisingly, almost two out of five voters are undecided about whether Kerry is respected or not. But 40% of voters believe Kerry is respected by world leaders and another 24% don't think he is.

*Favorability Ratings:* Personally, Bush is liked by half of the voters (50%), while almost the same share have an unfavorable opinion (49%). When voters were asked why they liked Bush, 15% said he is a strong leader, followed by honesty at 13% and he is doing a good job also at 13%. Twelve percent of voters like Bush because of his handling of the situation in Iraq. On the other hand, when voters were asked why they had an unfavorable opinion of the president, a full 39% mentioned the situation in Iraq, followed by a bad economy (16%) and he is dishonest (12%). Eleven percent of voters dislike the president because they don't support the war in Iraq.

John Kerry also has positive ratings, but his unfavorable ratings are much lower than the president's. A slim majority of voters (51%) have a favorable impression of the Democratic challenger, while 32% have an unfavorable opinion. Voters like Kerry because he thinks like them on the issues (13%), his military experience (13%) and he is honest (12%). Why do voters dislike him? A full 36% of voters mention that he flip flops on the issues, followed by his aloofness/arrogance (11%) and that he is too liberal (11%).

Almost twice as many voters have a negative opinion of Ralph Nader than favorable (29% to 15%). However, most (56%) voters don't know enough about him to form an opinion or they are undecided.

*John Kerry:* A small majority feel they know something about the proposals put forth by John Kerry on domestic issues (including just 8% who say a great deal), while a sizable minority (45%) don't know too much about them. Majorities of independents and moderates don't know anything about Kerry's domestic platform. More than a third of Democrats also say they are not familiar with Kerry's proposals. A majority of voters say they don't know anything about his proposals on foreign affairs, while 42% think they do. Democrats are somewhat split as to whether they know something about these proposals or not. But, three-fifths of voters say they know enough about Kerry's policies to be able to decide whether he would be a better president than George W. Bush.

Kerry's military experience appears to be helping voters decide if he would make a good commander-in-chief. Nearly three out of five voters are confident that Kerry would be a good commander-in-chief, while 38% don't think he would be a capable commander. (Among those who are confident of Kerry's ability to be commander-in-chief, more than four out of five voters would vote for Kerry. Conversely, among those not confident in Kerry's ability to be a good commander-in-chief, nine out of 10 would vote for Bush.) Women voters are slightly more confident in Kerry's abilities than male voters.

Kerry is a man of contradictions. On one hand, he is a Vietnam veteran who earned several medals for combat. And on the other hand, when he returned from Vietnam he became a spokesman for the anti-war movement. When voters were asked which statement came closer to their view: 58% of voters said that "In his combat missions in Vietnam, John Kerry demonstrated qualities America needs in a president" was closer to their view, while 33% said "By protesting the war in Vietnam, John Kerry demonstrated a judgment and belief that is inappropriate in a president" was closer to their view. The latter group of voters were made up mostly of conservatives and Republicans. Majorities of independents and moderates say

their views were closer to the former statement. And among those who say Kerry's Vietnam experience is an important quality, 73% are backing Kerry.

## Presidential job ratings

*Overall job rating:* Although the president's overall job rating has remained positive, it has declined slightly from a March Times poll. In the earlier poll, 53% approved of the president's job performance (including 31% who strongly approved), while 45% disapproved (including 35% who strongly disapproved). In the current survey, 51% of voters approve of his handling his overall job and 47% disapprove. Independents and moderates are divided on his job performance but are marginally more disapproving. The youngest and oldest respondents approve of Bush's job performance, while the 30 to 44 year olds rate the president's job performance as negative. The 45 to 64 year olds are split in their assessment of how the president is doing. Nearly three out of five white voters approve of the president handling his job and three-fifths of minority voters disapprove.

*Handling Iraq:* The job rating for this issue has turned around for the president. In the same March poll, 51% of voters approved of the president handling the situation in Iraq and 46% disapproved. In the current survey, 55% of voters disapprove of his handling this issue (including 42% who strongly disapprove) and 44% approve. Independents and moderates solidly disapprove of the president's performance on this issue. Women voters are 16 points more disapproving than approving, while men are only slightly disapproving (5 points more than approving). White voters marginally approve of Bush's handling of Iraq's situation, while more than three-quarters of minority voters disapprove.

*Handling the war on terrorism:* This clearly gives Bush an advantage over Kerry. The president has always had high rankings on this issue. He still does, but it's the lowest score he has received since the Times has asked the question. However, his ratings have stabilized since the question was asked in March 2004 and November 2003. More than half (54%) of voters approve of the way the president is handling the war on terrorism (down from 57% he received in March) and 42% disapprove (up from 39% in March). Most demographic groups give the president a positive rating on this issue, except for the usual dissenters – Democrats, liberals and minority voters.

*Handling the nation's economy:* The president gets negative ratings on this issue (as he did in a November 2003 and March 2004 poll). More than half of voters (54%) disapprove of his job performance on handling the economy, while 43% approve. Independents and moderates disapprove, as do the same share of men and women, as well as minority voters.

*Handling the issue of treatment of prisoners at Abu Ghraib:* This issue doesn't appear to be hurting the president. More than a fifth of voters are undecided about the president's job performance on this issue and the rest are ambivalent (41% approve, 37% disapprove).

## Economy

The Bush administration has been saying that the economy is rebounding and their proof is the upswing in employment rates. Voter perception may be catching up to reality. Fifty-one percent of voters say the economy is doing well, while 48% say it is doing badly. This is a slight uptick in the negative assessment from the same March poll. In that poll 50% of voters said the economy was doing well and 40% thought it was doing poorly. Baby boomers and minorities believe the economy is doing badly, while the youngest are divided on this issue and the oldest and white voters believe the opposite. The East Coast voters think the economy is doing badly, while the Southern and West Coast voters are divided on this issue. Midwesterners believe the economy is doing well.

A majority of voters think the country is worse off because of President Bush's economic policies over the last three years, while 22% think it has made the country better and 24% think the country has remained the same.

## The Battleground States: Overview

The survey found some good news for the reelection hopes of President Bush as he is running more strongly in the three Midwestern battleground states of Ohio, Missouri and Wisconsin. These are among the set of states considered to be most hotly contested in the upcoming election. In the 2000 presidential election, Ohio went for Bush over Gore by a vote of 50% to 46%. Missourians picked Bush by 50% to 47%, and in Wisconsin, Gore edged Bush by the tiny margin of 47.8% to 47.6%. The latest Times Poll survey found that while Kerry has the lead in the country overall, in Ohio and Wisconsin the president is polling even with Kerry while in Missouri Bush leads (within the margin) by 48% to 42%.

While the proportion of voters in the three states who said that they know enough about Kerry to decide whether he would make a better president than Bush was only slightly lower than in the nation as a whole, fewer voters in Missouri and Wisconsin had a positive opinion of him than countrywide. To varying degrees in each state, Bush pulled more support among Democrats, independents and voters living in urban or suburban areas of the states than he found in the nation overall.

In Missouri and Wisconsin roughly a quarter of voters who selected Gore in 2000 said they will be Bush voters this time around, compared to 9% in Ohio and 7% nationwide. In addition, in each of the states, those who considered trustworthiness to be the most important characteristic in the candidate of their choice chose Bush in higher numbers than did the nation overall.

Perhaps the most telling difference in the three Midwestern states from the country overall is a lower level of confidence in Kerry's leadership ability. Voters in the nation split when asked which candidate would be the strongest leader for the country, but Bush edged Kerry on this question in each of the three battleground states.

## **Presidential Election**

In Ohio and Wisconsin, the race between Kerry and Bush remained tight enough to make liberal independent candidate Ralph Nader a possible factor in the race. In a three-way race, voters in Ohio chose Kerry over Bush by a slender (well within the margin) edge of 45% to 42% with 4% voting for Nader. In Wisconsin, the vote was 44% Bush, 42% and 4% Nader.

However, despite his highly visible run for the presidency in 2000, Nader remains by and large an enigma to most voters nationwide and in the battleground states. Very few (around one in six) voters have a favorable impression of him, more have an unfavorable, but mostly they say they haven't heard enough about him yet to know.

Both major candidates have their parties fairly well sewn up in these states, although Kerry lost 14% of Democrats to Bush in Missouri and 17% in Ohio compared to only 8% of Democrats supporting the Republican candidate nationwide. Independents in all three states tended to favor the president-- Bush led Kerry among independents by a fairly slim five points in Wisconsin, but the gap widened to a comfortable 11 points in Ohio and an overwhelming two-to-one lead in Missouri. Nationwide, independents split toward Bush by 49% to Kerry's 46% in the two way race.

In the battleground states, Kerry generally retained his lead among his base voters - the lowest paid households, women (except in Missouri where women split 45% to 41% for Bush), single people, and social and political liberals. However, there were areas of trouble for the presumptive Democratic nominee. Bush found higher support in the states than he did nationwide among those without college educations and voters under the age of 44. Younger voters picked Kerry over Bush by thirteen points nationwide, but were just about evenly split between the two candidates in each of the Midwestern states. Kerry led Bush among those without college degrees by twelve points nationwide, but that dropped to four points in Wisconsin while the candidates ran a dead heat in Ohio and Missouri among that group.

Voters in the Midwestern battleground states as well as in the nation picked "his trustworthiness" and "his overall political philosophy" most often as the most important issues in deciding which candidate to choose for president. Similarly, about six in ten in each of the states as well as nationwide said they know enough about Kerry to be able to make a decision about whether he'd make a good president or not.

## **Candidate attributes**

On the question of which candidate would be the strongest leader for the country, Bush edged Kerry by 42% to 40% in Ohio, by 46% to 38% in Missouri and by 44% to 35% in Wisconsin. Bush's main strength, however, was the fight against terrorism. Nationwide, Bush led Kerry on this issue by nearly twenty points, a trouncing which continued through the three battleground states. In Ohio, Bush led Kerry by 18 points on this issue, in Missouri, by 20 points, and in Wisconsin, more than twice as many chose Bush as chose Kerry, a lead of 26 points.

As in the nation, a plurality of voters said that Bush shared their morals more than does Kerry, while Bush was seen as less ideological and stubborn in the Midwest states than in the country overall.

Kerry's strengths are the economy, health care, caring for average Americans and building respect for the country. In Missouri, voters split over which candidate would be best at reviving the economy while Kerry maintained his nationwide edge in Ohio by leading Bush on this question by 15 points, and by 6 points in Wisconsin.

Democrats traditionally win when it comes to “caring about the average American” and that was the case in each of the states as it was nationwide, although in Missouri and Wisconsin, Bush was giving Kerry more of a run for his money. In Ohio, Kerry led on this question by 14 points, close to the nationwide 12 points, but in Wisconsin Bush tightened the gap to five points and in Missouri it was only four.

Nationally and in Ohio, Bush and Kerry divided the voters on the issue of which candidate had the honesty and integrity to serve as president. In Missouri it was still a virtual dead heat with only two percentage points between them while in Wisconsin the gap widened, but only to five points.

## **Impressions / Job Ratings**

There is little difference between how well voters in the three battleground states and the nation rate George W. Bush’s performance in office so far. Roughly half (51% nationwide and in Wisconsin, just under 50% in Ohio and Missouri ) give him a thumbs up, while his disapproval rating hovers around the 45% mark.

Voter impressions of Kerry weren’t quite as upbeat in two of the three Midwestern states as they were in the country as a whole. Kerry’s 19 point net positive rating nationwide dropped to 11 points in Missouri and 9 points in Wisconsin, while remaining comparable to the nation in Ohio. In the battleground states, as nationwide, the main reason voters cite for their negative impression of Kerry is that he flip-flops on the issues, a charge that Bush has been pushing hard in his television advertising.

On the other hand, Iraq proved to be a headache for Bush in these battleground states as well as nationwide, half or more of each of the three state’s voters disapproved of the job he’s done in Iraq. Most voters who felt negatively about Bush, in the three Midwest states and nationwide, cited Iraq as the reason why.

A majority of voters in the country and in the three states gave Bush a positive rating on his handling of the war on terrorism. Since no major acts of terrorism have taken place on U.S. soil since 9/11, voters may take that as proof of a job well done.

Bush gets his best marks on the economy in Wisconsin, where nearly half of that state’s voters say he is doing a good job so far, compared to 40% in Ohio, 42% in Missouri and 43% nationwide.

However, voters in the battleground states have little more faith in Bush’s policies than do voters nationwide. Countrywide, more than half of voters said that Bush’s policies have damaged the U.S. economy and only 22% said that they made it better. Similarly, about half of the voters in Ohio and Missouri agreed that the economy was worse off today as a result of Bush’s tenure. However, in Wisconsin, Bush gets a slight edge toward the benefit of the doubt-- 43% said the economy is worse while 27% said it is better.

## **Analysis by Susan H. Pinkus and Jill Darling Richardson**

Selected results from the Times Poll  
California Issues Survey  
June 5 -8, 2004

**Guide to Column Headings**

All All registered voters nationwide  
 Dem Democratic registered voters  
 Ind Independent registered voters  
 Rep Republican registered voters  
 Lib Liberal registered voters  
 Mod Moderate registered voters  
 Con Conservative registered voters  
 Men Men registered voters  
 Wom Women registered voters  
 Mis Registered voters in the state of Missouri  
 Wis Registered voters in the state of Wisconsin  
 Ohi Registered voters in the state of Ohio

Q1. Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Right direction	34	11	35	68	15	30	50	38	30
Off on the wrong track	58	80	56	26	80	61	41	55	61
Don't know	8	9	9	6	5	9	9	7	9

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Right direction	37	40	40
Off on the wrong track	52	50	53
Don't know	11	10	7

(ASKED OF REGISTERED VOTERS)

(ORDER OF HORSERACE QUESTIONS AND CANDIDATE ARE ROTATED)

Q4. If the November general election for president were being held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat, for whom would you vote: Bush, or Kerry? (INCLUDES LEANERS)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	44	8	49	92	12	32	77	49	40
Kerry	51	89	46	3	86	60	19	48	53
Someone else	1	-	-	1	-	-	-	1	-
Don't know	4	3	5	4	2	8	4	2	7

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	48	44	45
Kerry	42	44	46
Someone else	-	1	-
Don't know	10	11	9

(ORDER OF CANDIDATE NAMES IS ROTATED)

Q5. If the November general election for president were being held today and the candidates were George W. Bush, the Republican, John Kerry, the Democrat, and Ralph Nader running as an independent, for whom would you vote: Bush, Kerry or Nader? (INCLUDES LEANERS)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	42	7	43	92	10	30	74	49	36
Kerry	48	86	41	4	81	55	20	45	51
Nader	4	2	10	1	6	6	2	4	5
Someone else	1	-	1	-	-	-	-	-	-
Don't know	5	5	5	3	3	9	4	2	8

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	48	44	42
Kerry	37	42	45
Nader	5	4	4
Someone else	-	-	-
Don't know	10	10	9

(IF ANY CANDIDATE IS MENTIONED)

Q6. Are you certain you're going to vote for that candidate, or is it possible that you might end up voting for somebody else?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Certain	81	86	71	85	87	74	84	82	80
Might vote for someone else	18	13	28	15	13	25	15	18	19
Don't know	1	1	1	-	-	1	1	-	1

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Certain	80	81	77
Might vote for someone else	18	16	18
Don't know	2	3	5

(ASKED OF ALL REGISTERED VOTERS)

Q7. If the November 2004 general election for Congress were being held today, which party would you like to see win in your congressional district: the Democratic Party or the Republican Party? (INCLUDES LEANERS)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Democratic	54	91	46	1	92	60	22	51	55
Republican	35	3	32	95	5	20	70	38	33
Independent	1	1	1	1	-	3	-	1	1
Neither	3	-	8	-	2	5	1	5	1
Don't know	7	5	13	3	1	12	7	5	10

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Democratic	46	46	49
Republican	40	38	41
Independent	2	1	1
Neither	3	5	3
Don't know	9	10	6

(ORDER OF BUSH AND KERRY QUESTIONS IS ROTATED)

Q8. What is your impression of George W. Bush? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	50	18	50	94	15	43	78	52	48
Very favorable	25	5	23	58	5	17	45	27	23
Somewhat favorable	25	12	27	36	10	26	34	25	25
Unfavorable (Net)	49	79	49	6	84	55	20	46	51
Somewhat unfavorable	15	19	20	5	19	18	9	15	15
Very unfavorable	34	61	29	1	65	38	11	31	36
Haven't heard enough	1	2	-	-	1	1	1	2	-
Don't know	-	1	1	-	-	1	1	-	1

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Favorable (Net)	50	51	48
Very favorable	25	24	23
Somewhat favorable	25	27	25
Unfavorable (Net)	42	46	47
Somewhat unfavorable	13	19	16
Very unfavorable	29	27	31
Haven't heard enough	1	1	3
Don't know	7	2	2

(ASKED OF THOSE WITH A FAVORABLE IMPRESSION OF BUSH)

(TOP FIVE RESPONSES ARE SHOWN)

Q9. Why do you have a favorable impression of George W. Bush? Is there another reason? (ACCEPT UP TO TWO REPLIES)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Strong leader	15	5	20	13	30	16	14	24	7
Good job so far	13	13	21	10	7	22	9	13	12
Honest/has integrity	13	11	7	17	1	9	17	13	13
Iraq situation	12	8	13	13	12	13	13	12	12
Moral values	12	2	11	16	4	5	15	14	11

(TOP THREE RESPONSES ARE SHOWN)

MISSOURI

Good job so far	19
Conservative	11
Handling of domestic issues	8

WISCONSIN

Good job so far	19
Iraq situation	17
Honest/has integrity	11

OHIO

Good job so far	26
Conservative	17
Honest/has integrity	13

(ASKED OF THOSE WHO HAVE AN UNFAVORABLE IMPRESSION OF BUSH)

(TOP FIVE RESPONSES ARE SHOWN)

Q:10 Why do you have an unfavorable impression of George W. Bush? (ACCEPT UP TO TWO REPLIES)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Iraq situation	39	44	33	41	31	45	53	41	37
Economy is not doing well	16	17	15	10	20	11	16	16	15
Dishonest	12	11	5	11	16	10	6	12	12
Didn't support his decision to go to war	11	9	18	1	8	12	7	10	11
Not a strong leader	6	4	6	1	9	3	7	6	6

(TOP THREE RESPONSES ARE SHOWN)

MISSOURI

Iraq situation	32
Economy not doing well	13
Huge budget deficit	10

WISCONSIN

Iraq situation	32
Economy not doing well	18
Didn't support his decision to go to war	9

OHIO

Iraq situation	31
Economy not doing well	15
Huge budget deficit	13

(ASKED OF ALL REGISTERED VOTERS)

Q11. What is your impression of John Kerry? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>51</u>	<u>86</u>	<u>41</u>	<u>13</u>	<u>82</u>	<u>57</u>	<u>23</u>	<u>48</u>	<u>55</u>
Very favorable	<u>17</u>	<u>37</u>	<u>7</u>	<u>-</u>	<u>32</u>	<u>15</u>	<u>8</u>	<u>15</u>	<u>19</u>
Somewhat favorable	<u>34</u>	<u>49</u>	<u>34</u>	<u>13</u>	<u>51</u>	<u>42</u>	<u>15</u>	<u>33</u>	<u>35</u>
Unfavorable (Net)	<u>32</u>	<u>6</u>	<u>31</u>	<u>74</u>	<u>5</u>	<u>21</u>	<u>60</u>	<u>34</u>	<u>30</u>
Somewhat unfavorable	<u>13</u>	<u>2</u>	<u>15</u>	<u>28</u>	<u>3</u>	<u>9</u>	<u>24</u>	<u>14</u>	<u>12</u>
Very unfavorable	<u>19</u>	<u>4</u>	<u>16</u>	<u>46</u>	<u>1</u>	<u>12</u>	<u>36</u>	<u>20</u>	<u>18</u>
Haven't heard enough	<u>14</u>	<u>7</u>	<u>24</u>	<u>12</u>	<u>8</u>	<u>20</u>	<u>14</u>	<u>15</u>	<u>13</u>
Don't know	<u>3</u>	<u>1</u>	<u>4</u>	<u>1</u>	<u>5</u>	<u>2</u>	<u>3</u>	<u>3</u>	<u>2</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Favorable (Net)	<u>44</u>	<u>48</u>	<u>51</u>
Very favorable	<u>20</u>	<u>14</u>	<u>18</u>
Somewhat favorable	<u>24</u>	<u>35</u>	<u>32</u>
Unfavorable (Net)	<u>33</u>	<u>39</u>	<u>35</u>
Somewhat unfavorable	<u>13</u>	<u>20</u>	<u>16</u>
Very unfavorable	<u>19</u>	<u>19</u>	<u>19</u>
Haven't heard enough	<u>15</u>	<u>9</u>	<u>8</u>
Don't know	<u>8</u>	<u>4</u>	<u>6</u>

(ASKED OF THOSE WITH A FAVORABLE IMPRESSION OF KERRY)

(TOP FIVE RESPONSES ARE SHOWN)

Q12. Why do you have a favorable impression of John Kerry? (ACCEPT UP TO TWO REPLIES)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Thinks like me	<u>13</u>	<u>14</u>	<u>19</u>	<u>4</u>	<u>19</u>	<u>12</u>	<u>5</u>	<u>10</u>	<u>17</u>
Military experience	<u>13</u>	<u>10</u>	<u>12</u>	<u>11</u>	<u>15</u>	<u>11</u>	<u>8</u>	<u>17</u>	<u>9</u>
Honest	<u>12</u>	<u>15</u>	<u>7</u>	<u>13</u>	<u>10</u>	<u>21</u>	<u>5</u>	<u>15</u>	<u>10</u>
Can win against Bush	<u>10</u>	<u>14</u>	<u>2</u>	<u>-</u>	<u>13</u>	<u>6</u>	<u>10</u>	<u>9</u>	<u>10</u>
Iraq situation	<u>10</u>	<u>10</u>	<u>13</u>	<u>7</u>	<u>6</u>	<u>12</u>	<u>15</u>	<u>9</u>	<u>11</u>

(TOP THREE RESPONSES ARE SHOWN)

MISSOURI

Strong leader	<u>12</u>
Thinks like me	<u>12</u>
Democrat	<u>10</u>

WISCONSIN

Military experience	<u>12</u>
Democrat	<u>10</u>
Thinks like me	<u>8</u>

-Continued on the next page.

-Continued from the previous page.

OHIO

Democrat	<b>13</b>
Economic proposals	<b>11</b>
Military experience	<b>10</b>

(ASKED OF THOSE WHO HAVE AN UNFAVORABLE IMPRESSION OF KERRY)

(TOP FIVE RESPONSES ARE SHOWN)

Q13. Why do you have an unfavorable impression of John Kerry? Is there another reason? (ACCEPT UP TO TWO REPLIES)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Flip flops on the issues	<b>36</b>	<b>12</b>	<b>32</b>	<b>39</b>	<b>3</b>	<b>29</b>	<b>41</b>	<b>43</b>	<b>29</b>
Aloof/arrogant	<b>11</b>	<b>9</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>11</b>
Too liberal	<b>11</b>	<b>-</b>	<b>11</b>	<b>14</b>	<b>-</b>	<b>1</b>	<b>15</b>	<b>9</b>	<b>13</b>
Position on Vietnam	<b>6</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>16</b>	<b>3</b>	<b>6</b>	<b>8</b>	<b>3</b>
Dishonest	<b>6</b>	<b>-</b>	<b>6</b>	<b>7</b>	<b>1</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>6</b>

(TOP THREE RESPONSES ARE SHOWN)

MISSOURI

Flip flops on the issues	<b>35</b>
Too liberal	<b>11</b>
Aloof/arrogant	<b>9</b>

WISCONSIN

Flip flops on the issues	<b>39</b>
Aloof/arrogant	<b>9</b>
Too liberal	<b>7</b>

OHIO

Flip flops on the issues	<b>33</b>
Aloof/arrogant	<b>15</b>
Too liberal	<b>10</b>

(ASKED OF ALL REGISTERED VOTERS)

Q14. What is your impression of Ralph Nader? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>15</u>	<u>12</u>	<u>21</u>	<u>10</u>	<u>19</u>	<u>15</u>	<u>13</u>	<u>12</u>	<u>17</u>
Very favorable	<u>3</u>	<u>2</u>	<u>6</u>	<u>1</u>	<u>5</u>	<u>3</u>	<u>2</u>	<u>4</u>	<u>3</u>
Somewhat favorable	<u>12</u>	<u>10</u>	<u>15</u>	<u>9</u>	<u>14</u>	<u>12</u>	<u>11</u>	<u>8</u>	<u>14</u>
Unfavorable (Net)	<u>29</u>	<u>31</u>	<u>31</u>	<u>31</u>	<u>32</u>	<u>27</u>	<u>30</u>	<u>37</u>	<u>23</u>
Somewhat unfavorable	<u>15</u>	<u>15</u>	<u>16</u>	<u>20</u>	<u>17</u>	<u>13</u>	<u>17</u>	<u>20</u>	<u>11</u>
Very unfavorable	<u>14</u>	<u>16</u>	<u>15</u>	<u>11</u>	<u>15</u>	<u>14</u>	<u>13</u>	<u>17</u>	<u>11</u>
Haven't heard enough	<u>51</u>	<u>52</u>	<u>44</u>	<u>54</u>	<u>45</u>	<u>53</u>	<u>51</u>	<u>46</u>	<u>55</u>
Don't know	<u>5</u>	<u>5</u>	<u>4</u>	<u>5</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>5</u>	<u>5</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Favorable (Net)	<u>16</u>	<u>17</u>	<u>17</u>
Very favorable	<u>4</u>	<u>3</u>	<u>4</u>
Somewhat favorable	<u>12</u>	<u>14</u>	<u>13</u>
Unfavorable (Net)	<u>27</u>	<u>28</u>	<u>33</u>
Somewhat unfavorable	<u>11</u>	<u>13</u>	<u>12</u>
Very unfavorable	<u>16</u>	<u>15</u>	<u>21</u>
Haven't heard enough	<u>41</u>	<u>39</u>	<u>35</u>
Don't know	<u>16</u>	<u>16</u>	<u>15</u>

Q15. Do you approve or disapprove of the way George W. Bush is handling his job as president? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>51</u>	<u>20</u>	<u>48</u>	<u>95</u>	<u>17</u>	<u>44</u>	<u>78</u>	<u>53</u>	<u>48</u>
Approve strongly	<u>28</u>	<u>5</u>	<u>19</u>	<u>69</u>	<u>8</u>	<u>15</u>	<u>51</u>	<u>29</u>	<u>26</u>
Approve somewhat	<u>23</u>	<u>15</u>	<u>29</u>	<u>26</u>	<u>9</u>	<u>29</u>	<u>28</u>	<u>24</u>	<u>22</u>
Disapprove (Net)	<u>47</u>	<u>77</u>	<u>50</u>	<u>5</u>	<u>82</u>	<u>52</u>	<u>21</u>	<u>46</u>	<u>49</u>
Disapprove somewhat	<u>12</u>	<u>12</u>	<u>21</u>	<u>2</u>	<u>11</u>	<u>21</u>	<u>6</u>	<u>11</u>	<u>13</u>
Disapprove strongly	<u>35</u>	<u>65</u>	<u>29</u>	<u>3</u>	<u>71</u>	<u>32</u>	<u>14</u>	<u>35</u>	<u>36</u>
Don't know	<u>2</u>	<u>3</u>	<u>2</u>	<u>-</u>	<u>1</u>	<u>4</u>	<u>1</u>	<u>1</u>	<u>3</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Approve (Net)	<u>49</u>	<u>51</u>	<u>48</u>
Approve strongly	<u>27</u>	<u>28</u>	<u>26</u>
Approve somewhat	<u>22</u>	<u>23</u>	<u>23</u>
Disapprove (Net)	<u>45</u>	<u>45</u>	<u>48</u>
Disapprove somewhat	<u>13</u>	<u>16</u>	<u>16</u>
Disapprove strongly	<u>32</u>	<u>29</u>	<u>32</u>
Don't know	<u>6</u>	<u>4</u>	<u>4</u>

(ORDER OF NEXT FOUR QUESTIONS IS ROTATED)

Q16. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>44</u>	<u>11</u>	<u>44</u>	<u>90</u>	<u>14</u>	<u>39</u>	<u>69</u>	<u>47</u>	<u>41</u>
Approve strongly	<u>25</u>	<u>2</u>	<u>19</u>	<u>63</u>	<u>8</u>	<u>16</u>	<u>45</u>	<u>29</u>	<u>21</u>
Approve somewhat	<u>19</u>	<u>9</u>	<u>25</u>	<u>27</u>	<u>6</u>	<u>23</u>	<u>24</u>	<u>17</u>	<u>20</u>
Disapprove (Net)	<u>55</u>	<u>88</u>	<u>54</u>	<u>10</u>	<u>85</u>	<u>60</u>	<u>30</u>	<u>52</u>	<u>57</u>
Disapprove somewhat	<u>12</u>	<u>15</u>	<u>13</u>	<u>7</u>	<u>8</u>	<u>17</u>	<u>11</u>	<u>12</u>	<u>13</u>
Disapprove strongly	<u>42</u>	<u>72</u>	<u>42</u>	<u>3</u>	<u>77</u>	<u>43</u>	<u>18</u>	<u>40</u>	<u>45</u>
Don't know	<u>1</u>	<u>1</u>	<u>2</u>	-	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Approve (Net)	<u>44</u>	<u>45</u>	<u>43</u>
Approve strongly	<u>27</u>	<u>26</u>	<u>24</u>
Approve somewhat	<u>17</u>	<u>18</u>	<u>19</u>
Disapprove (Net)	<u>50</u>	<u>51</u>	<u>52</u>
Disapprove somewhat	<u>11</u>	<u>14</u>	<u>11</u>
Disapprove strongly	<u>39</u>	<u>37</u>	<u>41</u>
Don't know	<u>6</u>	<u>4</u>	<u>5</u>

Q17. Do you approve or disapprove of the way George W. Bush is handling the war on terrorism? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>54</u>	<u>23</u>	<u>55</u>	<u>95</u>	<u>23</u>	<u>50</u>	<u>79</u>	<u>58</u>	<u>52</u>
Approve strongly	<u>35</u>	<u>10</u>	<u>34</u>	<u>71</u>	<u>12</u>	<u>27</u>	<u>57</u>	<u>40</u>	<u>31</u>
Approve somewhat	<u>19</u>	<u>13</u>	<u>21</u>	<u>24</u>	<u>11</u>	<u>23</u>	<u>22</u>	<u>17</u>	<u>21</u>
Disapprove (Net)	<u>42</u>	<u>72</u>	<u>40</u>	<u>3</u>	<u>75</u>	<u>44</u>	<u>19</u>	<u>39</u>	<u>43</u>
Disapprove somewhat	<u>13</u>	<u>20</u>	<u>14</u>	<u>1</u>	<u>17</u>	<u>14</u>	<u>8</u>	<u>8</u>	<u>16</u>
Disapprove strongly	<u>29</u>	<u>52</u>	<u>26</u>	<u>2</u>	<u>58</u>	<u>30</u>	<u>11</u>	<u>31</u>	<u>27</u>
Don't know	<u>4</u>	<u>5</u>	<u>5</u>	<u>2</u>	<u>2</u>	<u>6</u>	<u>2</u>	<u>3</u>	<u>5</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Approve (Net)	<u>52</u>	<u>55</u>	<u>55</u>
Approve strongly	<u>34</u>	<u>34</u>	<u>34</u>
Approve somewhat	<u>18</u>	<u>21</u>	<u>21</u>
Disapprove (Net)	<u>41</u>	<u>40</u>	<u>39</u>
Disapprove somewhat	<u>11</u>	<u>14</u>	<u>15</u>
Disapprove strongly	<u>30</u>	<u>26</u>	<u>24</u>
Don't know	<u>7</u>	<u>5</u>	<u>6</u>

Q18. Do you approve or disapprove of the way George W. Bush is handling the economy? (IF APPROVE OR DISAPPROVE)  
Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>43</u>	<u>13</u>	<u>44</u>	<u>92</u>	<u>18</u>	<u>35</u>	<u>68</u>	<u>44</u>	<u>43</u>
Approve strongly	22	3	22	56	4	15	40	23	21
Approve somewhat	22	10	21	36	14	20	29	21	22
Disapprove (Net)	<u>54</u>	<u>82</u>	<u>54</u>	<u>6</u>	<u>80</u>	<u>61</u>	<u>30</u>	<u>54</u>	<u>53</u>
Disapprove somewhat	18	20	25	5	21	24	12	18	19
Disapprove strongly	35	62	30	1	59	37	17	36	34
Don't know	<u>3</u>	<u>5</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>4</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Approve (Net)	<u>42</u>	<u>47</u>	<u>40</u>
Approve strongly	25	25	20
Approve somewhat	17	22	20
Disapprove (Net)	<u>49</u>	<u>47</u>	<u>55</u>
Disapprove somewhat	12	15	17
Disapprove strongly	37	33	38
Don't know	<u>9</u>	<u>6</u>	<u>5</u>

Q19. Do you approve or disapprove of the way George W. Bush is handling the issue of the treatment of prisoners in Abu Ghraib prison in Iraq? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>41</u>	<u>19</u>	<u>43</u>	<u>70</u>	<u>20</u>	<u>35</u>	<u>59</u>	<u>46</u>	<u>36</u>
Approve strongly	21	6	20	40	9	12	35	26	17
Approve somewhat	20	13	23	30	12	23	24	19	20
Disapprove (Net)	<u>37</u>	<u>62</u>	<u>30</u>	<u>8</u>	<u>60</u>	<u>42</u>	<u>20</u>	<u>38</u>	<u>37</u>
Disapprove somewhat	13	17	11	5	15	13	11	15	10
Disapprove strongly	25	45	20	3	45	29	9	23	27
Don't know	<u>22</u>	<u>19</u>	<u>27</u>	<u>22</u>	<u>20</u>	<u>23</u>	<u>21</u>	<u>16</u>	<u>27</u>

Q20. Generally speaking, do you think the country is better off because of George W. Bush's policies and should proceed in the direction he set out, or do you think the country is not better off and needs to move in a new direction?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Continue	<u>39</u>	<u>7</u>	<u>40</u>	<u>82</u>	<u>11</u>	<u>26</u>	<u>68</u>	<u>45</u>	<u>32</u>
New direction	<u>56</u>	<u>87</u>	<u>55</u>	<u>13</u>	<u>89</u>	<u>61</u>	<u>30</u>	<u>50</u>	<u>62</u>
Don't know	<u>5</u>	<u>6</u>	<u>5</u>	<u>5</u>	<u>0</u>	<u>13</u>	<u>2</u>	<u>5</u>	<u>6</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Continue	<u>36</u>	<u>39</u>	<u>35</u>
New direction	<u>54</u>	<u>52</u>	<u>58</u>
Don't know	<u>10</u>	<u>9</u>	<u>7</u>

(ORDER OF NEXT 10 QUESTIONS AND CANDIDATE NAMES ARE ROTATED)

Q21. "He cares about people like me": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	35	6	36	78	10	22	62	38	31
Kerry	47	82	41	5	75	54	22	45	49
Both equally	3	1	3	5	-	5	3	3	4
Neither	10	5	17	7	10	11	10	11	8
Don't know	5	6	3	5	5	8	3	3	8

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	37	34	31
Kerry	41	39	45
Both equally	4	8	8
Neither	10	13	11
Don't know	8	6	5

Q22. "He will be a strong leader for the country": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	44	11	42	92	15	33	74	46	42
Kerry	44	81	36	4	76	47	20	42	46
Both equally	4	1	8	2	2	7	1	5	3
Neither	4	2	8	1	4	5	3	5	3
Don't know	4	5	6	1	3	8	2	2	6

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	46	44	42
Kerry	38	35	40
Both equally	3	8	5
Neither	6	6	8
Don't know	7	7	5

Q23. "He has the honesty and integrity to serve as president": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	41	10	39	88	14	26	72	45	37
Kerry	40	72	34	3	70	42	17	40	40
Both equally	8	8	12	5	5	16	3	5	10
Neither	7	6	12	2	8	11	4	6	8
Don't know	4	4	3	2	3	5	4	4	5

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	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	41	41	38
Kerry	39	36	38
Both equally	6	9	10
Neither	6	9	9
Don't know	8	5	5

Q24. "He flip flops on the issues": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	25	49	16	4	42	26	12	22	28
Kerry	48	21	55	75	24	40	71	58	39
Both equally	9	9	9	4	13	12	3	8	9
Neither	8	9	12	5	12	9	5	8	8
Don't know	10	12	8	12	9	13	9	4	16

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	27	20	25
Kerry	44	47	42
Both equally	10	13	13
Neither	7	10	9
Don't know	12	10	11

Q25. "He would be best at keeping the country safe from terrorism": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	50	17	52	92	18	44	76	56	43
Kerry	31	57	28	2	55	31	16	34	29
Both equally	3	5	2	1	2	7	1	1	6
Neither	8	9	13	1	15	8	3	7	9
Don't know	8	12	5	4	10	10	4	2	13

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	50	51	48
Kerry	30	25	30
Both equally	2	6	5
Neither	6	8	8
Don't know	12	10	9

Q26. "He has better ideas for strengthening the nation's economy": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	37	7	37	80	13	25	62	43	30
Kerry	48	79	45	5	78	53	22	46	49
Both equally	1	1	1	1	1	1	1	1	1
Neither	5	2	9	6	4	6	6	6	5
Don't know	9	11	8	8	4	15	9	4	15

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	39	36	31
Kerry	43	42	46
Both equally	2	4	3
Neither	5	8	11
Don't know	11	10	9

Q27. "He will build respect for the United States around the world": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	38	9	41	78	12	28	66	42	35
Kerry	47	76	44	9	76	53	21	49	46
Both equally	3	4	1	2	-	5	2	1	4
Neither	7	5	10	7	5	9	7	6	7
Don't know	5	6	4	4	7	5	4	2	8

Q28. "He shares my moral values": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	45	13	46	90	18	30	76	48	42
Kerry	36	67	31	3	61	42	16	34	39
Both equally	5	5	6	3	3	9	3	4	7
Neither	8	8	10	1	14	8	3	10	5
Don't know	6	7	7	3	4	11	2	4	7

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	46	45	43
Kerry	35	32	35
Both equally	6	7	5
Neither	5	8	9
Don't know	8	8	8

Q29. "He has better ideas for handling the problems of cost and access to health care": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	24	7	19	60	8	11	46	24	24
Kerry	51	80	50	12	75	63	26	51	51
Both equally	1	1	1	1	1	2	1	1	2
Neither	11	3	18	10	9	11	11	14	7
Don't know	13	9	12	17	7	13	16	10	16

Q30. "He is too ideological and stubborn": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush	58	81	57	28	85	64	36	56	59
Kerry	16	9	14	31	5	11	29	19	14
Both equally	5	2	9	2	1	9	4	5	5
Neither	10	3	9	21	6	6	15	12	9
Don't know	11	5	11	18	3	10	16	8	13

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush	53	46	48
Kerry	16	12	17
Both equally	4	7	7
Neither	10	18	17
Don't know	17	17	11

(ORDER OF STATEMENTS IS ROTATED)

Q31. Which of the following would you say is the most important issue in deciding which candidate you choose for president? Would it be his overall political philosophy, his stand on domestic issues, his stand on social issues like abortion, his stand on foreign affairs, his personality, his trustworthiness or his experience? (ACCEPT "ALL OF THE ABOVE" AS A VOLUNTEERED RESPONSE. ACCEPT ONLY ONE REPLY)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Political philosophy	21	19	28	16	19	23	19	24	17
Domestic issues	15	21	12	7	18	18	11	11	19
Social issues	9	12	5	13	12	6	11	5	13
Foreign affairs	9	5	12	15	11	8	7	11	8
Personality	2	4	2	1	5	1	2	3	2
Trustworthiness	22	21	20	24	15	25	26	24	20
Experience	8	4	8	13	8	7	9	8	8
Other	1	-	1	2	-	1	2	1	1
All of the above	11	11	11	8	12	8	12	12	10
Don't know	2	3	1	1	-	3	1	1	2

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	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Political philosophy	17	16	16
Domestic issues	9	14	18
Social issues	11	8	7
Foreign affairs	6	8	8
Personality	3	1	1
Trustworthiness	20	18	18
Experience	8	3	6
Other	2	3	2
All of the above	21	26	20
Don't know	3	3	4

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q32. Generally speaking, how much do you feel you know about John Kerry's proposals on domestic issues: a great deal, or a fair amount, or not too much or nothing at all?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Great deal/ Fair amount	53	62	47	49	70	45	48	57	50
Not too much/Not at all	45	35	53	51	30	55	49	40	49
Don't know	2	3	0	0	0	0	3	3	1

Q33. Generally speaking, how much do you feel you know about John Kerry's proposals on foreign affairs: a great deal, or a fair amount, or not too much or nothing at all?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Great deal/ Fair amount	42	47	38	40	52	33	42	44	39
Not too much/Not at all	55	50	61	58	47	67	54	52	59
Don't know	3	3	1	2	1	0	4	4	2

Q34. Generally speaking, do you or do you not know enough about John Kerry and his policies to be able to decide whether he would be a better president than George W. Bush?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Yes, know enough	61	71	52	57	73	52	59	68	54
No, not know enough	35	24	46	40	26	43	36	30	41
Don't know	4	5	2	3	1	5	5	2	5

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Yes, know enough	59	57	58
No, not know enough	36	37	36
Don't know	5	6	6

Q35. How confident are you that John Kerry would be a good Commander-in-Chief? Are you very confident, somewhat confident, not very confident or not confident at all?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Confident (Net)	<u>59</u>	<u>91</u>	<u>60</u>	<u>13</u>	<u>87</u>	<u>70</u>	<u>29</u>	<u>55</u>	<u>62</u>
Very confident	27	49	19	2	54	28	7	27	26
Somewhat confident	32	42	41	11	33	42	22	28	36
Not confident (Net)	<u>38</u>	<u>8</u>	<u>38</u>	<u>85</u>	<u>9</u>	<u>26</u>	<u>70</u>	<u>42</u>	<u>35</u>
Not very confident	16	3	12	36	5	15	27	18	15
Not at all confident	22	5	26	50	4	12	43	25	20
Don't know	<u>3</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>4</u>	<u>1</u>	<u>3</u>	<u>3</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Confident (Net)	<u>53</u>	<u>54</u>	<u>54</u>
Very confident	23	24	25
Somewhat confident	30	30	29
Not confident (Net)	<u>37</u>	<u>40</u>	<u>39</u>
Not very confident	16	18	21
Not at all confident	22	22	19
Don't know	<u>10</u>	<u>6</u>	<u>7</u>

As you may know, John Kerry is a Vietnam veteran who earned several medals for combat. He also protested the war when he returned.

(ORDER OF STATEMENTS IS ROTATED)

Q36. Which statement comes closer to your view: "In his combat missions in Vietnam, John Kerry demonstrated qualities America needs in a president," or "By protesting the war in Vietnam, John Kerry demonstrated a judgment and belief that is inappropriate in a president"? (ACCEPT "BOTH" AS A VOLUNTEERED RESPONSE)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Combat missions demonstrated qualities America needs	58	76	57	27	81	66	36	57	59
Protesting war demonstrated judgement inappropriate	33	16	33	61	12	26	54	34	32
Both	2	1	3	2	1	2	1	1	2
Don't know	7	7	7	10	6	6	9	8	7

-Not asked in the 3 states.

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q37. Generally speaking, do you think George W. Bush is respected by leaders around the world, or not?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Respected	46	22	44	80	23	41	65	48	44
Not respected	47	71	46	14	71	51	28	46	48
Don't know	7	7	10	6	6	8	7	6	8

-Not asked in the 3 states.

Q38. Generally speaking, do you think John Kerry is respected by leaders around the world, or not?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Respected	<u>40</u>	<u>66</u>	<u>29</u>	<u>14</u>	<u>56</u>	<u>46</u>	<u>26</u>	<u>40</u>	<u>41</u>
Not respected	<u>24</u>	<u>8</u>	<u>33</u>	<u>43</u>	<u>12</u>	<u>16</u>	<u>39</u>	<u>28</u>	<u>20</u>
Don't know	<u>36</u>	<u>26</u>	<u>38</u>	<u>43</u>	<u>32</u>	<u>38</u>	<u>35</u>	<u>32</u>	<u>39</u>

-Not asked in the 3 states.

Q39. Generally speaking, do you think the nation's economy these days is doing very well, or fairly well, or fairly badly, or very badly?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Well (Net)	<u>51</u>	<u>27</u>	<u>53</u>	<u>86</u>	<u>30</u>	<u>46</u>	<u>71</u>	<u>54</u>	<u>48</u>
Very well	<u>9</u>	<u>5</u>	<u>6</u>	<u>19</u>	<u>1</u>	<u>4</u>	<u>20</u>	<u>11</u>	<u>7</u>
Fairly well	<u>42</u>	<u>22</u>	<u>47</u>	<u>67</u>	<u>29</u>	<u>42</u>	<u>51</u>	<u>42</u>	<u>41</u>
Badly (Net)	<u>48</u>	<u>72</u>	<u>46</u>	<u>13</u>	<u>69</u>	<u>54</u>	<u>29</u>	<u>46</u>	<u>51</u>
Fairly badly	<u>28</u>	<u>43</u>	<u>23</u>	<u>12</u>	<u>39</u>	<u>35</u>	<u>16</u>	<u>26</u>	<u>30</u>
Very badly	<u>20</u>	<u>30</u>	<u>24</u>	<u>1</u>	<u>30</u>	<u>19</u>	<u>13</u>	<u>20</u>	<u>21</u>
Don't know	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	-	-	-	<u>1</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Well (Net)	<u>52</u>	<u>58</u>	<u>51</u>
Very well	<u>8</u>	<u>9</u>	<u>7</u>
Fairly well	<u>44</u>	<u>49</u>	<u>43</u>
Badly (Net)	<u>45</u>	<u>39</u>	<u>47</u>
Fairly badly	<u>21</u>	<u>24</u>	<u>25</u>
Very badly	<u>24</u>	<u>15</u>	<u>23</u>
Don't know	<u>3</u>	<u>3</u>	<u>2</u>

Q40. Would you say the country is better off because of George W. Bush's economic policies than when he became president more than three years ago, or worse off, or is the country about the same as it was then? (IF BETTER OR WORSE) Is the country much (better/worse) off or only somewhat (better/worse) off?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better off (Net)	<u>22</u>	<u>4</u>	<u>22</u>	<u>47</u>	<u>8</u>	<u>13</u>	<u>38</u>	<u>27</u>	<u>17</u>
Much better off	<u>10</u>	<u>2</u>	<u>7</u>	<u>23</u>	<u>1</u>	<u>3</u>	<u>21</u>	<u>12</u>	<u>7</u>
Somewhat better off	<u>12</u>	<u>3</u>	<u>15</u>	<u>24</u>	<u>7</u>	<u>9</u>	<u>17</u>	<u>15</u>	<u>10</u>
Worse off (Net)	<u>52</u>	<u>82</u>	<u>47</u>	<u>8</u>	<u>78</u>	<u>57</u>	<u>28</u>	<u>52</u>	<u>52</u>
Somewhat worse off	<u>23</u>	<u>32</u>	<u>23</u>	<u>7</u>	<u>33</u>	<u>31</u>	<u>10</u>	<u>20</u>	<u>26</u>
Much worse off	<u>28</u>	<u>49</u>	<u>24</u>	<u>2</u>	<u>45</u>	<u>27</u>	<u>17</u>	<u>32</u>	<u>25</u>
Same	<u>24</u>	<u>12</u>	<u>29</u>	<u>42</u>	<u>13</u>	<u>27</u>	<u>32</u>	<u>20</u>	<u>28</u>
Don't know	<u>2</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>3</u>

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	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Better off (Net)	<u>26</u>	<u>27</u>	<u>23</u>
Much better off	11	15	9
Somewhat better off	15	12	14
Worse off (Net)	<u>49</u>	<u>43</u>	<u>52</u>
Somewhat worse off	18	17	22
Much worse off	31	26	30
Same	22	26	23
Don't know	<u>3</u>	<u>4</u>	<u>2</u>

Q41. Would you say you, yourself, are better off financially than you were when George W. Bush became president more than three years ago, or worse off, or in about the same financial shape as you were then? (IF BETTER OR WORSE) Are you much (better/worse) off or only somewhat (better/worse) off?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better off (Net)	<u>29</u>	<u>12</u>	<u>33</u>	<u>50</u>	<u>16</u>	<u>20</u>	<u>46</u>	<u>34</u>	<u>24</u>
Much better off	12	4	8	29	6	7	20	14	10
Somewhat better off	17	8	25	21	10	13	27	20	14
Worse off (Net)	<u>26</u>	<u>39</u>	<u>23</u>	<u>7</u>	<u>40</u>	<u>25</u>	<u>15</u>	<u>23</u>	<u>28</u>
Somewhat worse off	14	18	13	7	20	15	8	14	14
Much worse off	12	21	10	-	20	10	7	9	14
Same	<u>44</u>	<u>46</u>	<u>44</u>	<u>42</u>	<u>43</u>	<u>52</u>	<u>38</u>	<u>43</u>	<u>45</u>
Don't know	<u>1</u>	<u>3</u>	-	<u>1</u>	<u>1</u>	<u>3</u>	<u>1</u>	-	<u>3</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Better off (Net)	<u>26</u>	<u>24</u>	<u>24</u>
Much better off	11	12	10
Somewhat better off	15	12	14
Worse off (Net)	<u>31</u>	<u>30</u>	<u>33</u>
Somewhat worse off	13	15	13
Much worse off	18	15	20
Same	41	45	41
Don't know	<u>2</u>	<u>1</u>	<u>2</u>

(ORDER OF RESPONSES WITHIN TEXT IS ROTATED)

Q57. As you may know, the price of gasoline has gone up sharply in most parts of the country. Who or what do you primarily blame for the higher gasoline prices these days, or do you not blame anyone or anything? Do you blame the Bush administration, or the economy, or the oil producing nations in the Middle East, or the U.S. oil industry, or gas station operators, or is there something or someone else that you primarily blame for the higher gasoline prices, or do you not blame anyone or anything? (ACCEPT "ALL" AS A VOLUNTEERED RESPONSE. ACCEPT ONLY ONE REPLY)

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush administration	24	44	20	2	39	23	15	24	23
Economy	2	4	2	1	4	1	3	1	3
Oil producing nations in									
Middle East	25	17	21	37	21	22	31	24	25
U.S. oil industry	20	15	28	19	18	26	15	23	17
Gas station operators	2	1	2	4	-	2	3	2	2
Other	8	4	12	12	5	5	12	11	6
All	7	5	6	8	3	12	5	5	8
Not one thing in particular	7	6	5	11	7	6	9	5	9
Environment	1	-	-	1	-	-	1	1	1
OPEC	-	-	-	1	-	-	1	1	-
Don't know	4	4	4	4	3	3	5	3	6

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Bush administration	22	16	21
Economy	4	4	5
Oil producing nations in			
Middle East	23	23	24
U.S. oil industry	20	20	19
Gas station operators	1	1	2
Other	8	9	8
All	5	10	7
Not one thing in particular	6	5	6
Environment	1	2	1
OPEC	-	2	-
Don't know	10	8	7

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q58. Which of the following statements comes closest to your view? "Same-sex couples should be allowed to legally marry", or "Same-sex couples should be allowed to legally form civil unions, but not marry", or "Same-sex couples should not be allowed to either marry or form civil unions".

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Legally marry	26	37	30	10	51	30	6	17	33
Legally form civil unions	35	33	37	35	29	47	31	40	32
Neither	35	27	30	52	16	19	60	41	30
Don't know	4	3	3	3	4	4	3	2	5

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Legally marry	21	26	23
Legally form civil unions	29	32	33
Neither	43	36	35
Don't know	7	6	9

Q59. Do you favor or oppose an amendment to the U.S. Constitution that legally defines marriage as a union between a man and a woman only, and would prevent states from legally recognizing same-sex marriages? (IF FAVOR OR OPPOSE) Do you (favor/oppose) that strongly or only somewhat?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favor (Net)	<u>51</u>	<u>39</u>	<u>45</u>	<u>74</u>	<u>23</u>	<u>45</u>	<u>74</u>	<u>58</u>	<u>45</u>
Strongly favor	<u>43</u>	<u>33</u>	<u>36</u>	<u>63</u>	<u>21</u>	<u>32</u>	<u>67</u>	<u>48</u>	<u>39</u>
Somewhat favor	<u>8</u>	<u>6</u>	<u>9</u>	<u>10</u>	<u>2</u>	<u>14</u>	<u>7</u>	<u>10</u>	<u>6</u>
Oppose (Net)	<u>44</u>	<u>55</u>	<u>51</u>	<u>22</u>	<u>73</u>	<u>48</u>	<u>23</u>	<u>39</u>	<u>48</u>
Somewhat oppose	<u>10</u>	<u>11</u>	<u>12</u>	<u>8</u>	<u>12</u>	<u>11</u>	<u>8</u>	<u>11</u>	<u>9</u>
Strongly oppose	<u>34</u>	<u>44</u>	<u>40</u>	<u>14</u>	<u>60</u>	<u>36</u>	<u>15</u>	<u>28</u>	<u>39</u>
Don't know	<u>5</u>	<u>6</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>7</u>	<u>3</u>	<u>3</u>	<u>7</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Favor (Net)	<u>56</u>	<u>50</u>	<u>51</u>
Strongly favor	<u>51</u>	<u>41</u>	<u>41</u>
Somewhat favor	<u>5</u>	<u>9</u>	<u>10</u>
Oppose (Net)	<u>35</u>	<u>41</u>	<u>42</u>
Somewhat oppose	<u>9</u>	<u>14</u>	<u>12</u>
Strongly oppose	<u>26</u>	<u>28</u>	<u>30</u>
Don't know	<u>9</u>	<u>9</u>	<u>7</u>

Q60. Which comes closest to your view on abortion: Abortion should always be legal, or should be legal most of the time, or should be made illegal except in cases of rape, incest and to save the mother's life, or abortion should be made illegal without any exceptions?

	<u>All</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Legal (Net)	<u>41</u>	<u>52</u>	<u>46</u>	<u>21</u>	<u>67</u>	<u>47</u>	<u>17</u>	<u>40</u>	<u>43</u>
Always legal	<u>29</u>	<u>39</u>	<u>29</u>	<u>15</u>	<u>53</u>	<u>29</u>	<u>12</u>	<u>28</u>	<u>30</u>
Most of the time legal	<u>12</u>	<u>13</u>	<u>17</u>	<u>7</u>	<u>14</u>	<u>18</u>	<u>5</u>	<u>12</u>	<u>13</u>
Illegal (Net)	<u>57</u>	<u>46</u>	<u>50</u>	<u>78</u>	<u>32</u>	<u>50</u>	<u>81</u>	<u>58</u>	<u>55</u>
Illegal with exception	<u>45</u>	<u>35</u>	<u>38</u>	<u>66</u>	<u>23</u>	<u>41</u>	<u>65</u>	<u>44</u>	<u>45</u>
Illegal with no exceptions	<u>12</u>	<u>11</u>	<u>12</u>	<u>11</u>	<u>9</u>	<u>9</u>	<u>16</u>	<u>14</u>	<u>10</u>
Don't know	<u>2</u>	<u>2</u>	<u>4</u>	<u>1</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>

	<u>Mis</u>	<u>Wis</u>	<u>Ohi</u>
Legal (Net)	<u>35</u>	<u>37</u>	<u>40</u>
Always legal	<u>24</u>	<u>23</u>	<u>28</u>
Most of the time legal	<u>11</u>	<u>14</u>	<u>12</u>
Illegal (Net)	<u>59</u>	<u>59</u>	<u>56</u>
Illegal with exception	<u>42</u>	<u>45</u>	<u>44</u>
Illegal with no exceptions	<u>17</u>	<u>14</u>	<u>12</u>
Don't know	<u>6</u>	<u>4</u>	<u>4</u>

## **How the Poll Was Conducted**

The Times Poll contacted 3665 adults nationwide and in three Midwestern battleground states. Included were 1230 registered voters in a national sample as well as 566 registered voters in Missouri, 722 in Ohio, and 694 in Wisconsin. All interviews were conducted by telephone June 5 through 8, 2004. Telephone numbers were chosen from a list of all exchanges in the nation and random digit dialing techniques were used to allow listed and unlisted numbers to be contacted. The entire sample of adults in each sample was weighted slightly to conform with their respective census figures for sex, race, age and education. The margin of sampling error for all registered voters in the nation is plus or minus 3 percentage points in either direction. For registered voters in Missouri, Ohio and Wisconsin, the margin of sampling error is plus or minus 4 percentage points. For certain subgroups in all samples, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented. Telephone interviews in Missouri, Ohio, and Wisconsin were conducted by Interviewing Services of America, Van Nuys.